

NOLAHOUR

VEGAN ACNE SKINCARE BRAND

DEPACK CORPORATION

- 01. BACKGROUND
- 02. BRAND INTRODUCTION
- 03. PRODUCT PROPOSALS

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BACKGROUND

We are committed to pursuing hypoallergenic and effective acne care through acne soothing patented ingredients, natural extract & natural surfactants.

All ingredients are vegan & cruelty-free.

We are very proud of not using any controversial ingredients.

HOW DID WE GET OUR START?

"I've really been suffering from acne-prone skin, and I thought that resolving this issue would help a lot of people who have the skin type like me."

Jun Yong Song | Founder

WHAT MAKES OUR PRODUCTS UNIQUE?

The founders launched NOLAHOUR, a skin-care product based on their firm belief that good and clean ingredients are fundamental in the wellbeing of our skin similar to consuming healthy food for a balanced diet.

WHAT PROBLEM ARE WE SOLVING?

We focus on producing skincare products for acne skin that we can trust and recommend to our beloved families and friends.

what **we**
provide is
clean beauty.



NOLA

+

HOUR

=

놀라워!

Patience and time are required to get satisfying results from skincare products.

NOLAHOUR is a brand that conveys a lovely time for your skin with healthy, clean, and vegan ingredients.

We strongly believe that our skin should absorb healthy ingredients like we intake healthy food to stay fit.

It also means 'surprising' in Korean that depicts the marvelous results of NOLAHOUR products.

Brand

FOR WHO?

Sensitive/Troubled Skin

For those who **Prefer Healthy Vegan Ingredients**

For those who **Need Hypoallergenic Vegan Patch**



NOLAHOUR

Fun and Amazing Time for Healthy Skin



what **we**
provide is
clean beauty.



Did you know that the **Skincare Absorption Rate** is only up to —————→ **3%?**

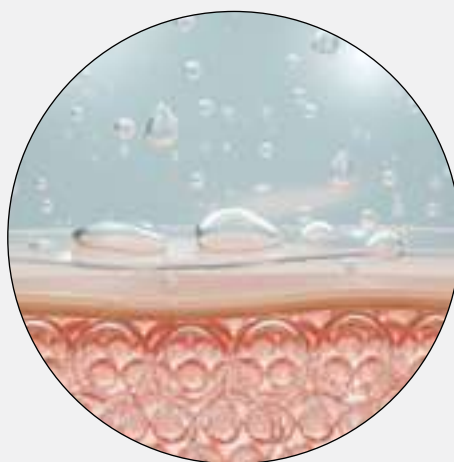
①

Our skin has a **Defence Mechanism** that **Cannot Absorb External Substances** as they are.



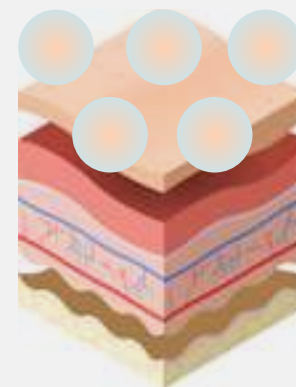
②

If our skin has a **High Absorption Rate** of External Substances, **our face will grow bigger** every time **when we wash our face** or **use skincare products**.

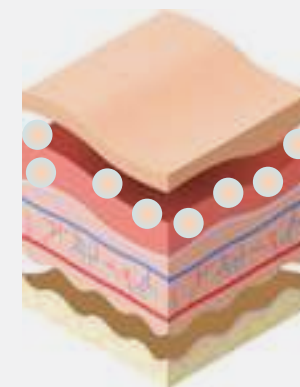


③

Like the law of 500 Dalton, most of the ingredients in skincare products have a molecular weight of **More Than 500 Dalton**, **making it difficult to absorb into the skin**.

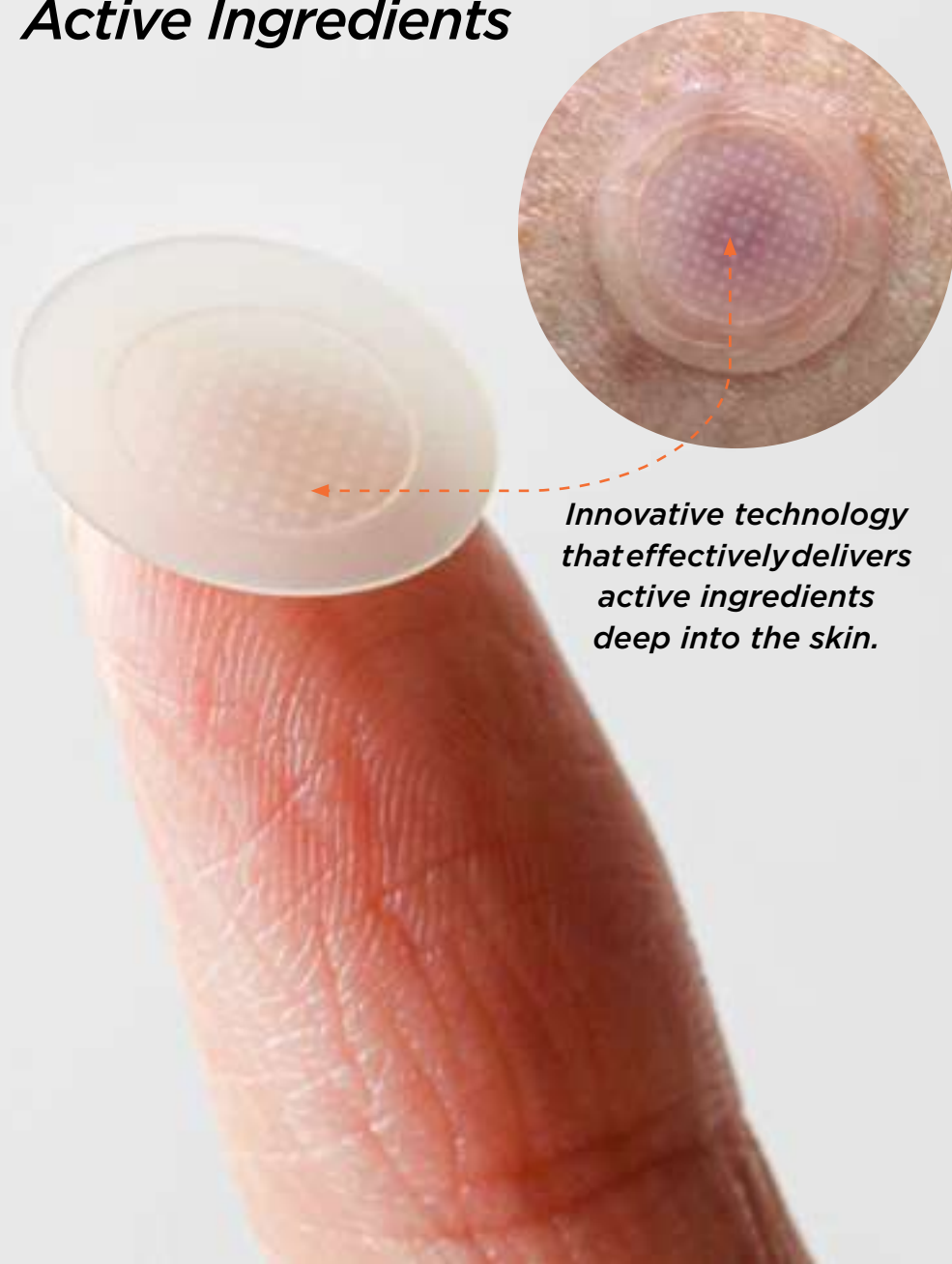


High Molecule
(more than 500 daltons)



Low Molecule
(less than 500 daltons)

Microneedle + Active Ingredients



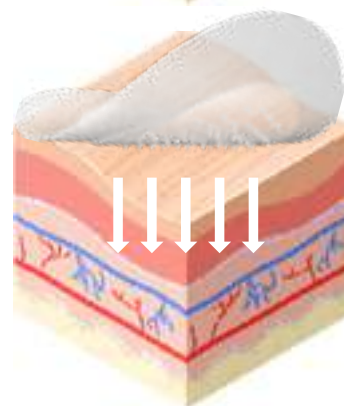
*Innovative technology
that effectively delivers
active ingredients
deep into the skin.*



Acne-Prone Skin

Microneedle patch
manufactured with
acne soothing ingredients

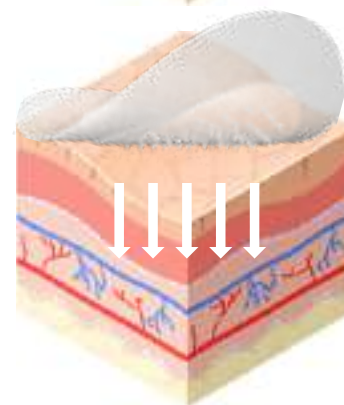
#trouble #acne #pimple
#puberty #10s #20s #30s



Wrinkle Care

Microneedle patch
with wrinkle-enhancing
ingredients

#wrinkle #30s #40s #focuscare
#homecare #forehead #undereye
#smileline #neck



Skin Aging

Microneedle patch that
provides nutrients
for aging skin

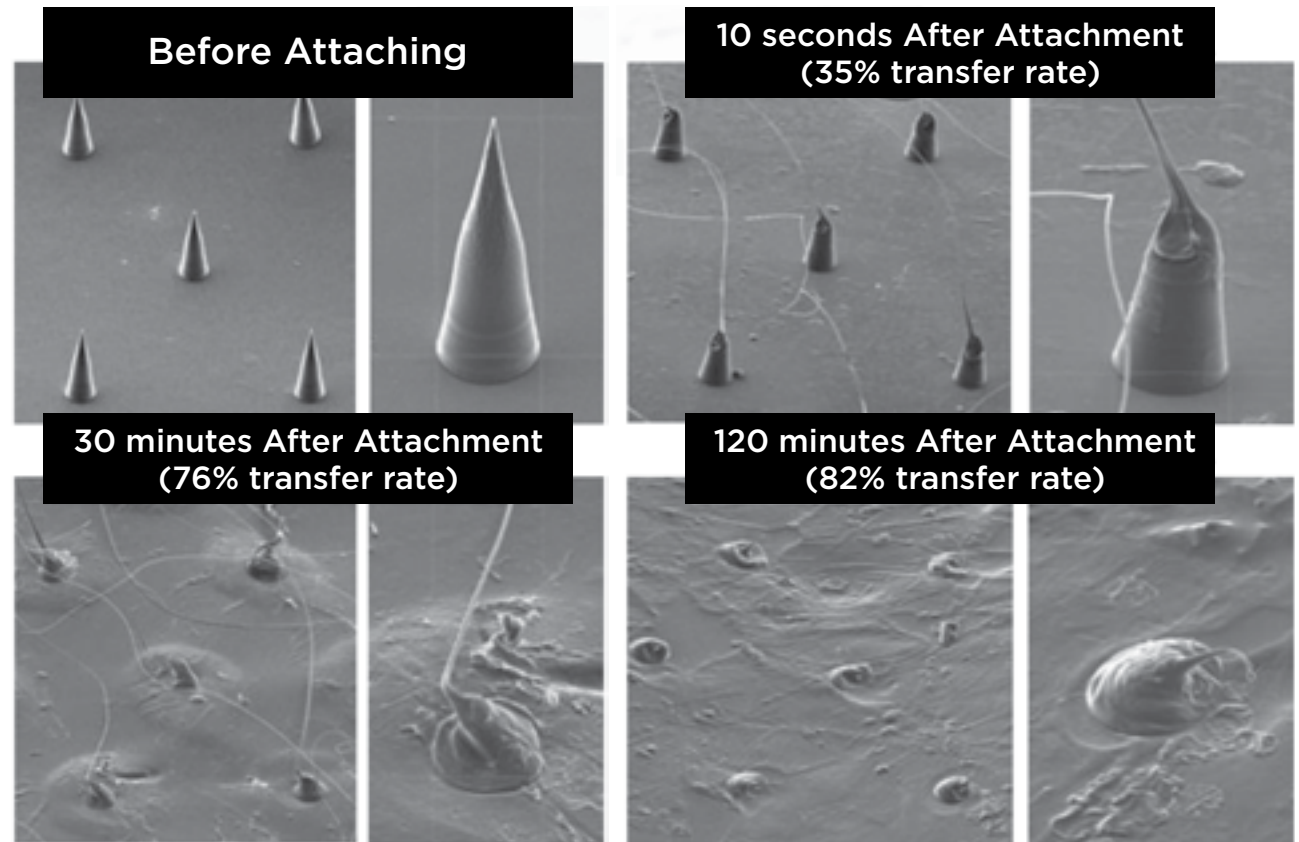
#20s #30s #40s #homecare

Microneedle's *Innovative Technology*

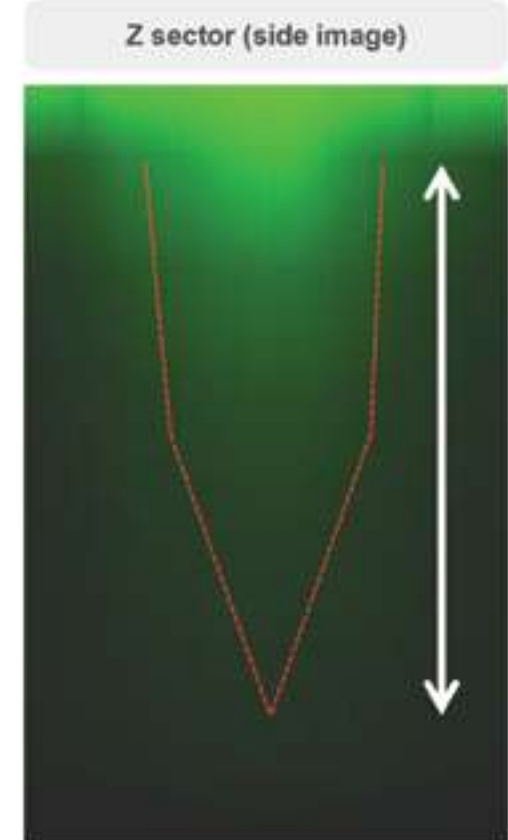
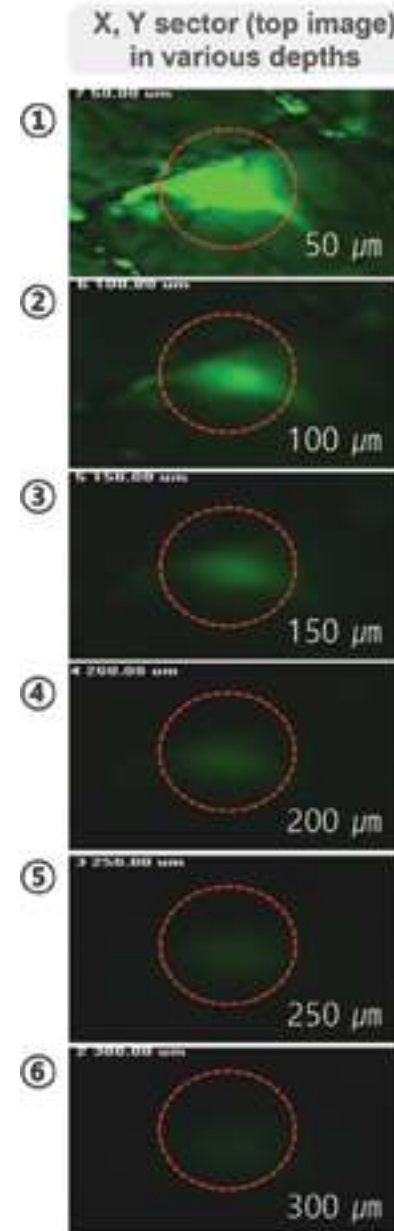
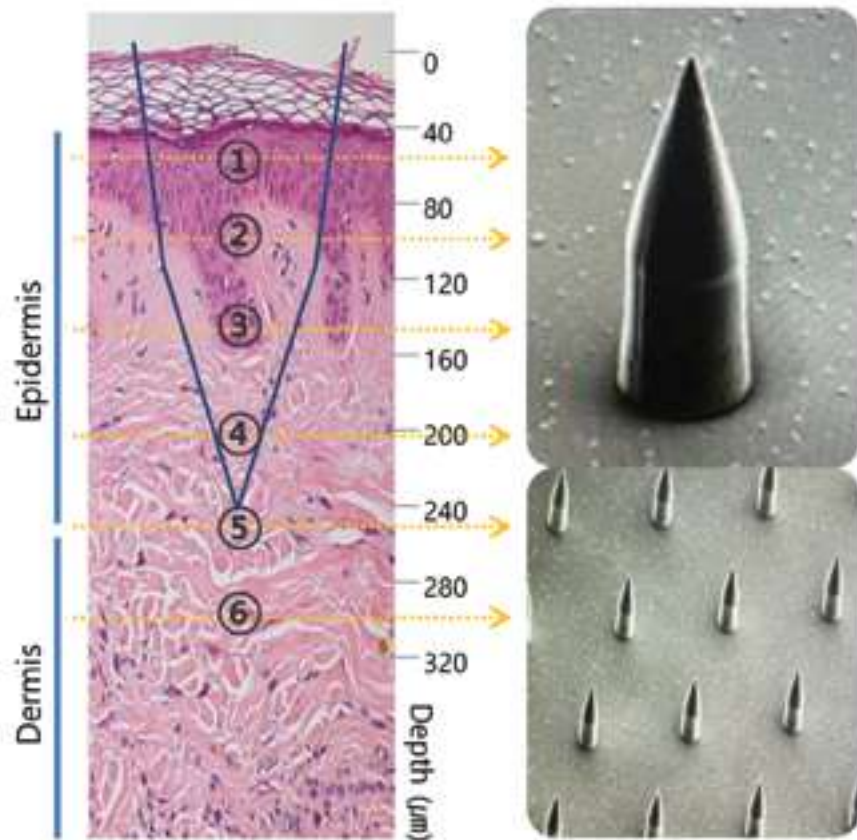
Mirconeel Patch Delivering

80%

*of the Active Ingredients
to the dermis layer*



Deliver Active Ingredients to the dermis in just **1 minute** of adhesion



1 minute After removing Microneedle
(Confocal Microscope)

- Tomography by depth of skin
- Confirm transfer of active ingredients to dermal layer depth
- Side photography ensures straight line penetration without physical resistance

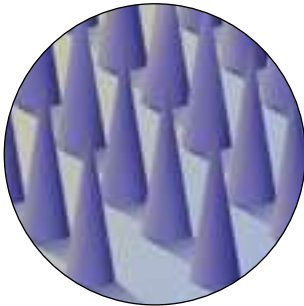
Why?

'WHY'

Microneedle Patch?

①

World Economic
Forum



Microneedle selected as one
of the top 10 new technologies
for the 2020 Davos Forum

③

Relatively Lower Price
than Beauty Devices



Price
\$400



Price
↓ \$11.99

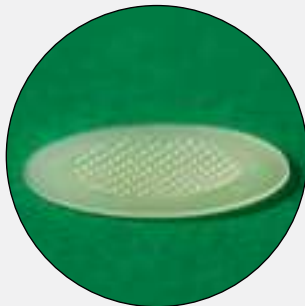
②

Higher Absorption Rate
*of active ingredients
compared to cosmetics*



3%

Absorption Rate



<

80%

Absorption Rate

④

Less Side Effects and Pain
*compared to procedures with
Microneedle Therapy System(MTS)*



Microneedle
Therapy System



Microneedle
Patch

VEGAN PATCH FOR ACNE CARE ROUTINE



VEGAN PATCH FOR ACNE CARE ROUTINE!

STEP 1

EARLY-STAGE ACNE
/BLIND PIMPLE

SOOTHING + MICRONEEDLE



STEP 2

ACNE RECOVERY
STAGE /POPPED PIMPLE

COVER & PROTECTION



STEP 3

RED SPOT
STAGE

BRIGHTENING + MICRONEEDLE



SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes/Upcoming Acne - For Overnight



PRODUCT PROPOSALS. 1

SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes/Upcoming Acne - For Overnight

SOOTHING + MICRONEEDLE

ESSENTIAL INGREDIENTS

Salicylic Acid, Madecassoside, MSM

PURPOSE

For Upcoming / Early-Stage Acne before it fills with pus.

HOW TO USE

- ① Before going to bed, wash your face and remove moisture.
- ② Remove the patch carefully without touching the needles in the center of the patch.
- ③ Apply the patch and gently press it for 3 seconds.
- ④ Remove the patch on next morning.

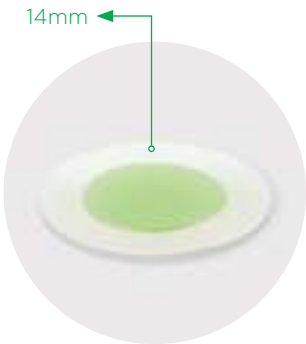


FEATURES

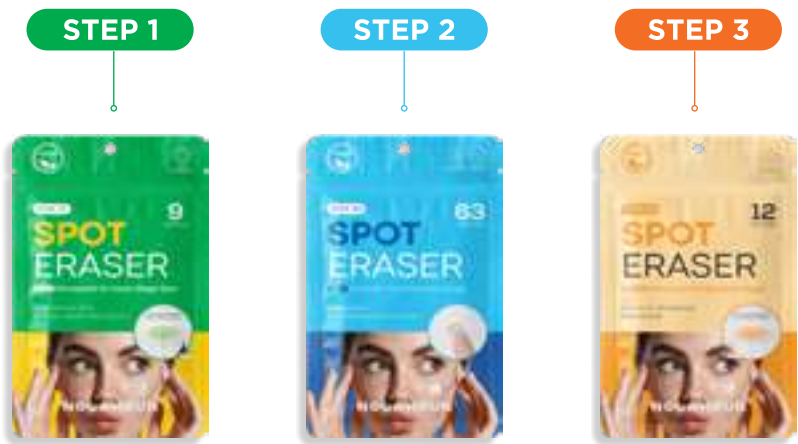
- ✔ Shrink & Flatten Early-Stage Acne
- ✔ Soothing Ingredients in Micro-Needles
- ✔ Patented Manufacturing Method
- ✔ Completed Hypoallergenic Test
- ✔ Plant Based Ingredients

PRODUCT INFORMATION

COMPONENTS	9 Patches in 14mm
PACKAGING	Inner: PET blister / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	12g



VEGAN PATCH FOR ACNE CARE ROUTINE!



SPOT ERASER BLUE STEP 2

For Protection & Cover Thin & Transparent - For Daily Use



PRODUCT PROPOSALS. 2

SPOT ERASER BLUE STEP 2

For Protection & Cover Thin & Transparent - For Daily Use

COVER & PROTECTION - *NO MICRONEEDLE*

ESSENTIAL INGREDIENTS

Hydrocolloid Formula

PURPOSE

For Acne Recovery Stage after the pus is Squeezed Out.

HOW TO USE

- ① Wash your face and remove moisture.
- ② Remove the patch by slowly tearing the sheet.
- ③ Apply the patch and gently press it for 2 seconds.
- ④ Replace the patch every 4-8 hours once the patch turns white.



FEATURES

- ✓ Treating Popped Acne
- ✓ Thin & Transparent Patch
- ✓ Worn Under Makeup
- ✓ Excellent Adhesion
- ✓ Absorbs Acne Pus

PRODUCT INFORMATION

COMPONENTS	63 Patches(48 Patches in 10mm, 15 Patches in 12mm)
PACKAGING	Inner: Sterilized paper / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	10g



VEGAN PATCH FOR ACNE CARE ROUTINE!



SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch to Remove Red Spots From Acne - For Overnight



PRODUCT PROPOSALS. 3

SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch to Remove Red Spots From Acne - For Overnight

BRIGHTENING + MICRONEEDLE

ESSENTIAL INGREDIENTS

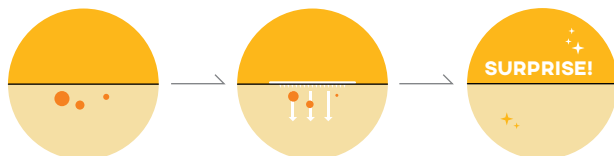
Niacinamide, Tranexamic Acid, Vitamin C

PURPOSE

Red Spot Care Caused by Acne - For Overnight

HOW TO USE

- ① Before going to bed, wash your face and remove moisture.
- ② Before using skincare products, apply the patch & gently press for 3 seconds.
- ③ Remove the patch on next morning.
- ④ Constantly use the patches for 2-3 times depending on the red spot.

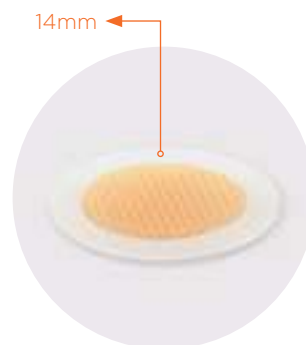


FEATURES

- ✓ Micro-needles Saturated with Brightening Ingredients
- ✓ Fast Acting Micro-needles (Patented Manufacturing Method)
- ✓ Used also For Eyebags & Freckles
- ✓ Vegan Certified from the UK Vegan Society
- ✓ Completed Hypoallergenic Test

PRODUCT INFORMATION

COMPONENTS	12 Patches in 14mm
PACKAGING	Inner: PET blister / Outer: pouch (Possible to manufacture Bundle/Set Packaging Box)
POUCH SIZE	110mm x 170mm x 5mm
PRODUCT WEIGHT	12g



VEGAN PATCH FOR ACNE CARE ROUTINE!



SPOT ERASER 3 STEPS

Vegan Acne Patch Routine for Deep Blemishes, Popped Acne and Red Spot Care



PRODUCT PROPOSALS. 4

SPOT ERASER 3 STEPS

Vegan Acne Patch Routine for Deep Blemishes, Popped Acne and Red Spot Care

3 STEPS

SET

Spot Eraser Set x 84 Patches



STEP 1

SPOT ERASER GREEN STEP 1

Micropoint for Deep Blemishes
/Upcoming Acne - For Overnight

SOOTHING

+ MICRONEEDLE



STEP 2

SPOT ERASER BLUE STEP 2

For Protection & Cover Thin
& Transparent - For Daily Use

COVER & PROTECTION

- *NO MICRONEEDLE*



STEP 3

SPOT ERASER ORANGE STEP 3

Vegan Microneedle Brightening Patch
to Remove Red Spots From Acne - For Overnight

BRIGHTENING

+ MICRONEEDLE



ANTI-AGING CARE!

NOLAHOUR MICROCRYSTAL COLLAGEN EYE PATCH

#wrinkle improvement #skin elasticity #moisturizing



NOLAHOUR MICROCRYSTAL DARK CIRCLE PATCH

#dark circle #freckle-faced #freckles



Microneedle Patch **Product Scalability**

Microneedle Patch
Product Extension Model

Skincare (*Acne, Wrinkle, Whitening, etc.*)

Inner Beauty (*Collagen, Hyaluronic Acid, Ceramide, etc.*)

Nutritional Supplements (*Vitamins, Minerals, etc.*)

Vaccines



Microneedle Patch







Nutritional Supplements



Vaccines

Microneedle Technology Competitiveness

Better absorption of active ingredients
compared to competitors'

Features	Needle Types	Active Ingredient Transfer Efficiency	Images of Different Types of Microneedle
<i>High physical resistance to skin elasticity</i>	MIRCO-CONE SHAPE	<30%	
	MIRCO-PYRAMID SHAPE	<30%	
	MIRCO-PYRAMID ROAD (SPRAY & DRAWING SHAPE)	≈10%	
<i>As the structure of the needle does not form a resistance angle, it can effectively penetrate the skin</i>	MIRCO-NEEDLE	>80%	

Microneedle
Price Competitiveness

Pricing competitive advantage
over third-party products



MICROPOINT
FOR BLEMISHES

The Early-Stage Acne Patch

Price per patch	\$2.165
Price	\$12.99
# of patches	6 patches



SPOT ERASER
GREEN STEP 1

For Early-Stage Acne

Price per patch	\$1.33 ↓
Price	\$11.99
# of patches	9 patches



TROUBLE CURE
MICROCONE

For Blemishes

Price per patch	\$2.04
Price	\$12.25
# of patches	6 patches

Extraordinary **Quality**

- ① Microneedle **Manufacturing Patent Method**
- ② **Automated Production Process**
- ③ Thorough **Quality Management**
- ④ **ISO22716/CGMP Certification**



VEGAN SKINCARE ROUTINE!

STEP 1

VEGAN
GEL
CLEANSER



STEP 2

VEGAN
WATERY
TONER



STEP 3

VEGAN
WATERY
MOISTURIZER



VEGAN GEL CLEANSER

Plant Based
Mild Cleansing Gel
120ml

WHAT IT DOES

- ✓ Less Dryness & Irritation After Washing
- ✓ Acne Soothing Ingredients
- ✓ Used Centella Asiatica Instead of Water
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)



VEGAN WATERY TONER

Ultra-Fresh with
No Greasy After Feel
200ml

WHAT IT DOES

- ✓ Activates Aquaporin/Water Channels
- ✓ Moisturize Both Outer & Inner Skin
- ✓ Used Centella Asiatica Instead of Water
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)



VEGAN WATERY MOISTURIZER

Fast Absorbing
Light Weight Cream
80ml

WHAT IT DOES

- ✓ Patented Acne-Soothing Ingredients
- ✓ Moisturize Both Outer & Inner Skin
- ✓ Non-sticky Formulation
- ✓ Acne-Prone, Oily & Sensitive Skin
- ✓ = Acidity of Healthy Skin (pH5.5-6.5)



SEDERMA'S
AC.NET

CERTIFICATIONS & TEST RESULTS

Certified Vegan by the Vegan Society in UK,
Completed Hypoallergenic Tests,
Products Tested by Intertek

CERTIFIED VEGAN	HYPOALLERGENIC TEST	INTERTEK TEST
		

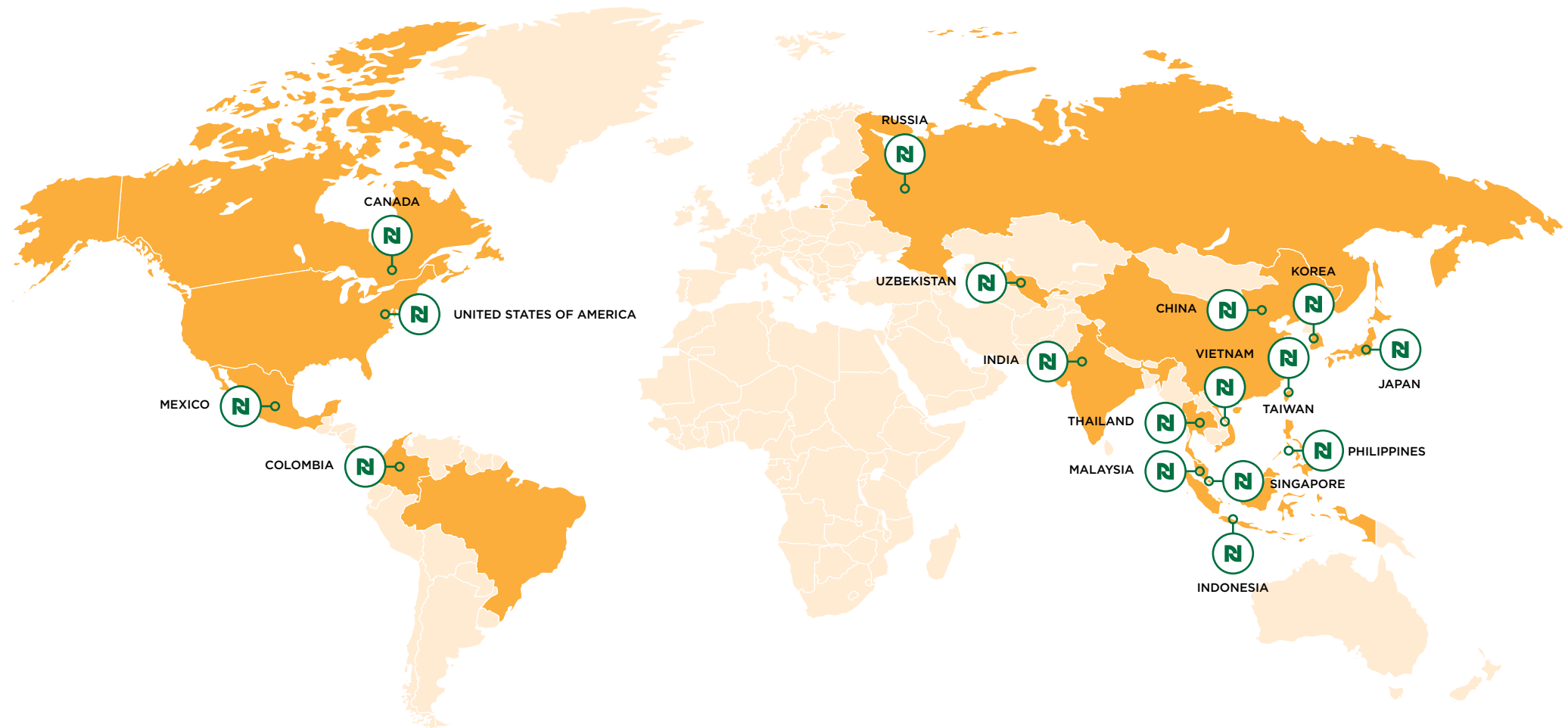
B2B & B2C STATUS

Registered FDA in Various Countries: Japan, Saudi Arabia, India, Vietnam, Singapore

Numerous B2C Channels: Amazon, Shopee, etc.

Exported to Diverse B2B Distribution Channels

Offline Retail Stores: L'etoile(Russia), CREE MARE(Japan), SEOUL MADE(Vietnam)



COMING SOON!
HYPOALLERGENIC MOISTURIZING CREAMS
& EXFOLIATING TONER

NEW 1

VEGAN
SPIRULINA
CREAM



NEW 2

VEGAN
MANDELIC
TONER



NEW 3

VEGAN
RECOVERY
CREAM



01 | CAREFULLY CHECKING VEGAN INGREDIENTS

The base materials are thoroughly developed **with only healthy vegan ingredients that minimize skin irritation.**

02 | THOROUGHLY OBSERVING TEST RESULTS

The **tests are meticulously checked and verified through multiple internal clinical tests** during product development.

03 | ENSURING EVERYTHING IS PRECISE

After final product development, products are verified once again through **a hypoallergenic test by an accredited testing institution.**

04 | CONSTANTLY MONITORING

Products including items that are on sale, are **continuously monitored through internal test to verify and incorporate customer's feedback.**

All NOLAHOUR Skincare Products are **certified vegan by the Vegan Society in the UK.**

In addition, NOLAHOUR, research institutes, manufacturers, and raw material companies **all declared Cruelty-Free.**

It is natural for us to use good ingredients for skin health, and therefore **we do not use harmful ingredients such as fragrances, pigments, alcohol, and parabens that can cause skin irritation and allergies.**

We **undergo internal product testing several times** during the product development phase, and **these tests are carried out by us and our family.** It's obvious that we do not give our family a product that's harmful. In other words, **we make products that our family can trust and use.**

Recognizing the growing importance of environmental pollution, we use **FSC-certified paper and soybean oil ink.**

Paper we use is not coated with plastic to **facilitate recycling.** Furthermore, we **desire to be a part of utilizing eco-friendly packages** including biodegradable tubes and containers as we comprehend the importance of **the corporate social responsibility for environmental pollution.**

vegan skincare routine



NOLAHOUR