



AI GLOBAL CO.,LTD.

Competitive product !

Impress your customers around the world !

A trustworthy your success partner!

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01

Company Information

The key to success, AI GLOBAL !

1. Company Introduction
2. Platform & Cooperation Network

1-1. Company Introduction

Brand Identity



The middle letter "媛" is Korean Hanja. It called "beautiful jade, ai[ái]". We are pleased to present our products to customers in search of products such as jade in the world, and to strive to protect the earth, such as beautiful jade.

"We offer products like jade to customers around the world!"

Detaild Information

Company name	AI GLOBAL CO.,LTD.
CEO	STELLA, LEE
Homepage	http://aiglobal.tradekorea.com
Trade business no.	30883725
Telecommunication sales declaration no.	제2017-경기부천-0078호

Why AI Goal ?

Trust

We believe that trust with customers is our top priority. We will do our best with the idea that customer satisfaction is our growth.

Belief

We will be a company that grows one step at a time for the satisfaction and happiness of the world's customers, rather than raising the small profit in front of us.

Swift

We provide products and services quickly through various marketing strategies to meet the needs of a rapidly changing era.

Global Com-pany

A company that provides new products and services with the love of customers, and will be a company that predicts and leads the future rather than being driven by the times.

1-2. Platform & Cooperation Network

Overseas Platform

+ Portal promotion



Cooperation Network



International Logistics



02

Business Introduction

Business contents and marketing strategy of AI Global

1. Business Area
2. Marketing Strategy ①~③
3. Product promotion and sales channel

2-1. Business Area



- ★ If you are an international buyer interested in Korean products.
If you are looking for a KOREA product, even if it wasn't AI Global's product, please feel free to contact us. we will deliver products that are competitive in price from cosmetics, clothing, bags, accessories to food to customers around the world through stable delivery method.
- ★ AI Global is a specialized trading company established to supply excellent products to Korean consumers around the world.
We continue to increase sales through 'buyer target marketing'.
- ★ Business, B2B, B2C and C2C business methods are available, and online trading is available. From samples to bulk purchases, we deliver the best products in a short time.



2-2. Marketing strategy: ① Main products

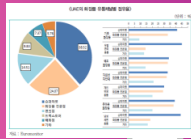
Product composition



- Research customer demand and product purchasing power based on thorough market research
- Identify import&export method and regulation contents of each country, check whether can import & export

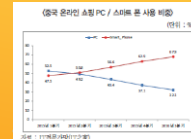
Accurate Demand Identification

Identify the exact demand of consumers through market research around the world.



Market trend analysis

Identify the characteristics of each customer by product and region, and import and export products that match the flow of the market.



Main product

Certification Regulatory Verification

Confirmation of product regulation system and import & export certification procedure in the relevant country.



Product Activation

"Korea Genuine" mark certified by KITA(B2B, B2C).



2-2. Marketing strategy: ② On/off-line marketing

On-line
& Off-line
marketing



- Identify market characteristics by country and establish an entry plan.
- Identify demand and customer base for each product in each country and select the optimal distribution network
- Increased sales by conducting 'continuous marketing' and 'specialized marketing' in line with the characteristics of the market.

01

Increase sales through PPL marketing and other promotions

Major products for which basic sales targets have been achieved and proven to be highly productive will increase sales through PPL and other promotions (ex, 2018 drama PPL advertising Marketing etc, incase indonesia SBS channel TV advertisement etc.)

02

Expansion of Contracting Country and Increase of Import & Export

The same products are planned differently in different countries and a contract is concluded.

03

Target Country Selection and Marketing (E-commerce + V-commerce)

We will set up import and export plans according to the countries and consumers that are appropriate for the products, and select promotion methods and import and export methods according to the entry strategy of each country.

04

SEO of Global Portal

When buyer search product name or product category on the most popular portal sites around the world, they can find the product introduction or homepage of AiGlobal (eg Google, TIMOR, Taobao, Naver etc.) Products found on major sites around the world

**Sales
volume**

2-2. Marketing strategy: ③ Market expansion

Expansion of export



- Promoting marketing through Hallyu and broadcasting channels around the world.
- Plan and organize periodic events in each country and expand the market for its brands.
- Collaborate with local buyers to create more businesses and expand business areas.

Area expansion

Study on import and export characteristics by product and expand business area.

Hallyu

Increasing sales of products through Hallyu: Promoting products through drama PPL (securing Korean fans and viewers of the world as customers).

PR & Marketing

Promotion of public broadcasting in accordance with the advancement of the Korean broadcasting station (ex: promoting the goods on SBS's Indonesian channel)



Sustainable growth

Alliance with major distribution channels in each country & build sustainable growth business model.

Market led

Establish marketing plans and market trends according to market trends such as internet penetration rate and mobile phone purchase rate of each country in the world.

Re-purchase rate ↑

Increase re-purchase rate through customer satisfaction and generate sales through continuous feedback & create new business model (create new business model according to customer demand)

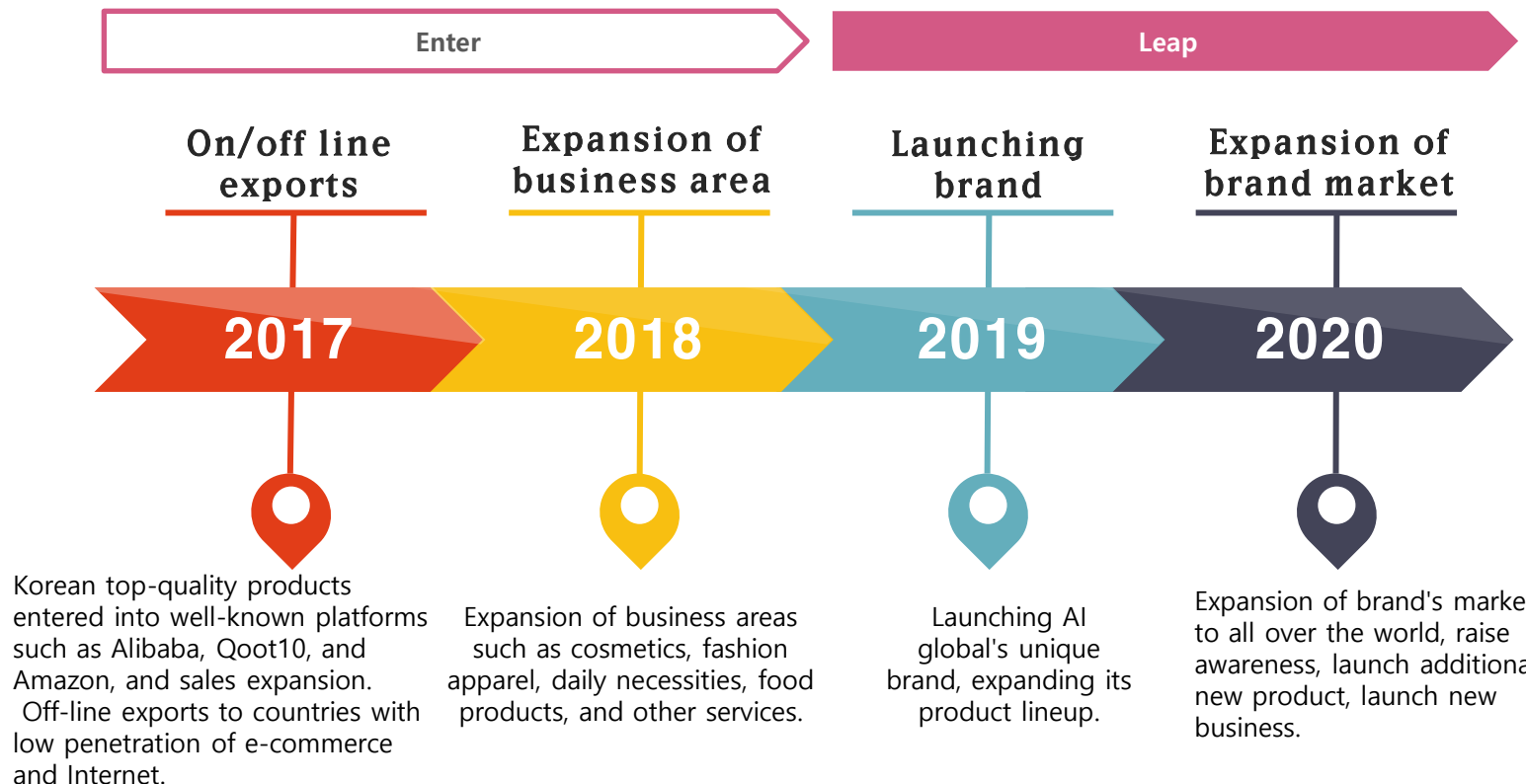
2-3. Vision & Goal

Laughs with customers and grows together!

we will be a company that grows with customers based on trust.

The close and rapid cooperation of our clients will be a driving force for growth of AI GLOBAL and will be a company that leaps through its faith in customers.

By combining our products and services with the global power of AI Global, we will create and promote sustainable business models.



03

Inquiry & Affiliation

AI Global is your success partner.

1. Inquiry
2. affiliations

3-1. Inquiry

If you have any questions, please feel free to send us an e-mail. aigl.korea@gmail.com
 If you send us your company 's brochure and detailed inquiry, please reply after review
 If you do not send us a company statement, your consultation may be difficult.



Please contact us if you would like to purchase (import) your products.



Korea Domestic Company : If you have products you want to buy or sell, but you do not have a reliable company, you can import and export through the highly reliable AI Global.



Korea Domestic Company : If you are unsure how to import and export overseas and raise your sales, please contact us. We will provide export consulting service.

Import & Export Service

Import & Export Agency

Consulting

Business progress

Mail inquiry

Please send 'inquiry contents, company introduction and product data'



Business consultation

After review of inquiry, contents to be promoted will be decided



Contract

The goods & service contract are concluded and work is carried out

3-2. Affiliations

AI Global's "partners" are linked to the content of four areas.

Please email your email address. E. aigl.korea@gmail.com

Please send us your company 's brochure, business registration certificate and contents of correspondence by email.



▲ Please contact us if you would like to supply good products with price competitiveness as our main products.



▲ If you need marketing according to the exporting country and you need marketing for each country or period, please contact us. It is also possible to promote mutual products through marketing cooperation.



The key to success



▲ If you are interested in importing Korean products but you are worried about which company to deal with, or who wants to enter the Korean market, please feel free to contact us.



▲ Companies wishing to provide competitive customs clearance and transportation services.

THANK YOU

AI GLOBAL

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