

d'Alba  
p i e d m o n t



ITALY, PIEDMONT, D'ALBA



SECRET OF BEAUTY

## D'ALBA STORY

d'Alba is derived from d'Alba, an Italian sanctuary full of natural Gifts Including white truffles called 'diamonds in the ground'. D'Alba, which means 'dawn' in Italian Will bring your skin to life with its unspoiled beauty, purity, and precious ingredients.

## "WHITE TRUFFLE" FROM ITALY PIEDMONT D'ALBA

When white truffle is infused into skin care products it is good for anti-inflammatory and anti-aging purposes. This ingredient contains a special enzyme called "Superoxide Dismutase" which helps in repairing damaged skin while at the same time preventing the appearance of fine lines and wrinkles. This is why this ingredient is considered as a "Super food" for the skin. It is packed with numerous minerals and vitamins. Its high vitamin C content is the main reason behind its brightening power. It also has vitamin B12 so that dark spots and hyperpigmentation will also lighten. White truffles also contain vitamin B3 or Niacin, essential in repairing damaged skin, vitamin B6, which prevents dry and irritated skin. That's perfect for intensively treating dark spots, blemishes, and dull complexions. An added benefit is long-lasting moisture sure to keep skin soft and supple.



**It is a skin-safe cosmetic product with proven natural origin ingredients.**

Synthetic preservatives, artificial coloring agents, synthetic artificial fragrance and up to 20 other harmful ingredients are excluded and scientifically proven natural ingredients are mainly used.

**d'Alba strives to make fundamental improvements to make our customers' skin healthier.**

We seek permanent, fundamental skin health, rather than skin care that can be only temporarily effective.

**d'Alba seeks only hypoallergenic and highly moisturizing cosmetic products.**

All our products are non-irritating and have been produced through research and development of highly Moisturizing functions. All the products of d'Alba have undergone non-stimulatory Clinical trials at KDRI and are safe products that have received 0 points for skin irritation.

**d'Alba's products are manufactured following strict specifications.**

According to the CGMP standard, only high quality products are produced and managed with strict regulations.



THE SKINGOURMET :  
**WHITE TRUFFLE AMPOULE BALM**

The product has been developed to target Skin Gourmets, people who choose a product carefully and find the right cosmetic for their skin by experiencing various products, like a Gourmet, who not only cares about flavor, but also ingredients



**Refill Type Container'**  
**Stimulation Free Test Complete!**  
**Products does Not contain artificial fragrances**  
**Low-irritation formula**



**White Truffle Anti-Wrinkle Cream (50g) / VCRP Registered**

**[Anti Aging]**

White truffle and highly concentrated and functional ingredients nourish the skin and improve Wrinkles. provides an anti-inflammatory effect and deep nourishment

**[Skin Lifting]**

Highly concentrated peptides and LIFTONIN-XPRESS provide an instant skin lifting effect.

**[Improving Skin Elasticity]**

Containing a peptide complex, it enhances the function of the cells and improves skin elasticity.

**[Skin Moisturizing and Soothing]**

Containing Defensil-Plus which acts as a skin barrier, it provides moisturizing, soothing Anti inflammatory effects.

**How to use /** Massage a small amount Cream onto freshly-cleansed skin.



**White Truffle Whitening Cream (50g) / VCRP Registered**

**[Moisturizing, Improving Skin Tone]**

An ampoule concentrated balm-type product, Gigawhite features ingredients that moisturize your Skin and brighten your skin tone. It is non-greasy and absorbs gently so it can be used on oily skin

**[Anti Pollution]**

Patented Pollustop, Osmopur ingredients protect your skin from external stimuli such as fine dust.

**[Instant Whitening Effect]**

Diamond powder gives your skin an instant glow.

**How to use /** Massage a small amount Cream onto freshly-cleansed skin.



**Eco Moisturizing Cream (50g) / VCRP Registered**

**[Soothing Moisturizing Cream]**

With 53% lotus flower water, not pure water, it calms the skin for perfect moisturizing.

It protects the skin by forming a moisturizing film for 24 hours.

**[Skin Soothing Effect]**

Containing seven botanical ingredients (BASASM), it calms and relieves externally stimulated skin.

**[Stability]**

Made from more than 95% natural ingredients, it is a mild cream that is safe for pregnant Women and infants.

**How to use /** Massage a small amount Cream onto freshly-cleansed skin.

**d'Alba**  
p i e d m o n t





BEAUTIFUL HABITS THAT PERMEATE EVERYDAY  
7:33 : BATHROOM SKINCARE

The busiest time, '7:33 AM / PM' Targeted at busy modern people, it has been developed with the motif of time and space (bathroom) in which repeated skin changes in everyday life begin. It is a line that can manage the skin with only three simple products.



First Spray Mist Serum (100. 50ml) / VCRP Registered

[3 Second-Moisturizing]

After the cleansing, the sudden loss of skin oil and moisture is prevented in 3 seconds to relieve dehydration and maintain skin balance.

[Deep Moisturizing]

By using only pure vegetable oils such as avocado and sunflower seed oils that do not block the pores It moisturizes your skin deeply.

[Skin Energy Activating]

It is a spray-type product containing bifida ferment lysate, chia seed extract and other ingredients That help to recharge your skin energy anywhere, anytime.

[All In One Skincare]

No additional skin care required. Even if you don't apply toner and lotion, it moisturizes your skin sufficiently.

[Safe Cosmetic]

Since no chemical ingredients such as surfactants are added, it is separated into the upper Oil layer and the lower water layer. Shake well before use.

**How to use /** Spray onto face from a distance whenever your skin needs refreshing



Fantastic Water full maskpack (100ml) / VCRP Registered

[Spray Type Mask Pack]

Gel formula does not run while you brush your teeth or take a shower.

[Optimized for bathroom environment]

It prevents evaporation of moisture and has a pore tightening effect in the shower, giving the same Effect as a mask pack in 3 minutes.

[Moisturizing Skin and Improving Skin Elasticity]

HA Complex offers various size hyaluronic acid complexes that provide a skin moisturizing and elasticity improving solution.

[Improving Skin Condition]

Pure Medi facilitates the production of collagen to help improve wrinkles and skin texture.

**How to use /** Spray onto face from a distance, take 3~5minutes, Rinse well with warm water.



Back to days Clean Balm (50ml) / VCRP Registered

[A simpler and Hygienic Cleansing Balm]

Using a retinol-type applicator, it is more hygienic than other cleanser products such as existing Jar-type products.

[All In One Cleanser]

With powerful cleansing power, it is possible to cleanse make-up at once.

[Excellent Sebum Adsorption, Pore Management]

Gold clay adsorbs sebum and dead skin to keep your skin fresh. The balm removes waste from pores Through emulsion action.

[Anti Aging]

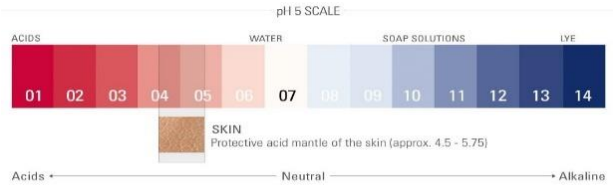
Black rice extract: Contains a large amount of antioxidant anthocyanin to prevent skin aging.

**How to Use /** Use fingertips to massage balm over dry skin. Rinse well with warm water.



SKIN TROUBLE PREVENTION WITH THE LIGHTNESS OF DAWN  
ALBA : PEPTIDE NO-SEBUM SERIES

A dual-function product for customers with combination or sensitive skin who have been reluctant to use Anti-aging products due to the chance of acne caused by excessive oils. It is light, but moisturizes and nourishes Your skin sufficiently and is effective for skin recovery and anti-aging.





**Peptide No-Sebum  
Mild gel Cleanser (300ml)  
/ Ready for VCRP**

- # Hypoallergenic
- # Removes dead skin, cleans pores
- # Soothes and Prevents skin troubles
- # Keeps your skin *slightly acidic*

**How to Use /** Use fingertips to massage balm over dry skin. Rinse well with warm water.



**Peptide No-Sebum  
Balancing Toner (150ml)  
/ Ready for VCRP**

- # Removes pore residue
- # Treats uneven skin texture
- # Removes the cause of skin problems
- # Keeps your skin *slightly acidic*

**How to Use /** After cleansing with Mild Gel Cleanser apply as needed to dry skin using fingers or a cotton pad.



**Peptide No-Sebum  
Repair Cream (50ml)  
/ Ready for VCRP**

- # Strengthens skin's self-restoration
- # Controls sebum
- # Regenerates and Recovers skin
- # Improves facial wrinkles

**How to use /** Massage a small amount Cream Onto freshly-cleansed skin.

**[Preventing Skin Troubles]**  
BHA ingredients gently remove dead skin and sebum such as whiteheads & blackheads to improve skin turnover cycle and prevent Waste from causing problems.

**[Anti Aging]**  
Containing white truffle, it is effective for cell renewal, skin moisturizing and excellent for improvement of wrinkles.

**[Absorbing Quickly, Giving Deep Nourishment]**  
Low-molecular PEPTIDE gives strong moisturizing, nutrients and elasticity, making skin smooth and firm. With small Molecular size it absorbs Quickly into the skin and has high stability.

**[Skin Tone Balancing Effect]**  
Keeps skin tone even by preventing melanin pigmentation and contains 20 essential amino acids and minerals to give skin flexibility and elasticity.

**[Removing Sebum & Waste]**  
Calamine powder is an effective ingredient for anti-inflammation, skin protection and soothing effects. It controls sebum Waste and dead Skin to keep your skin clean.

**[Slightly Acid Trouble Prevention Solution]**  
Common skin fungi do not breed when the skin's pH is below 6. Keeps your skin slightly acidic to prevent problems.



HYUNDAI DEPARTMENT STORE  
PANGYO BRANCH



HYUNDAI DEPARTMENT STORE  
APGUJEONG BRANCH



HYUNDAI DEPARTMENT STORE  
D-CUBE BRANCH



HYUNDAI DEPARTMENT STORE  
DAEGU BRANCH



GALLERIA DEPARTMENT STORE  
DAEJEON BRANCH



SHINSEGAE DEPARTEMENT STORE  
HANAM BRANCH



CREEMARE BEAUTY



BELPORT BEAUTY  
(A.G.B)



DONGWHA DUTYFREE SHOP



GALLERIA



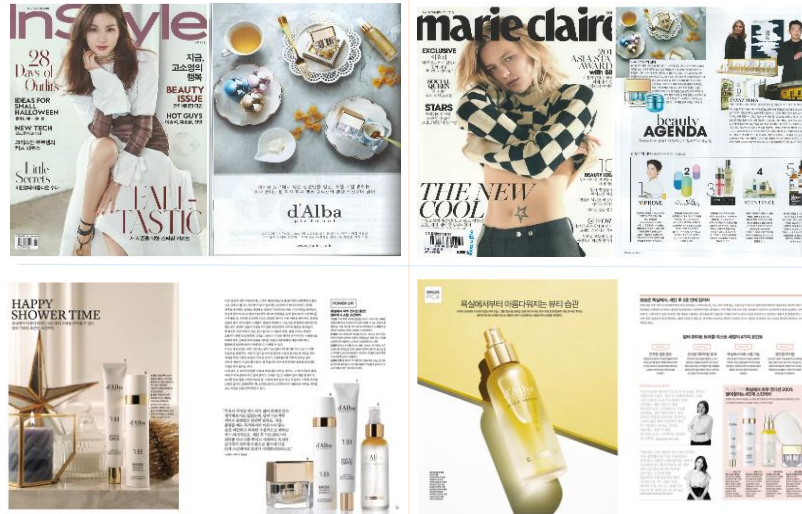
CREE`MARE



A.G.B



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## SNS Marketing



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Factory and R&D Center



CGMP



ISO 9001 / 14001

Monthly Producing CAPA **6million** EA  
The time of acquiring CGMP**2015**  
Researchers **20%**

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