

# For: Beaut

CATALOG

Style Another Level

# For:Beaut

**Style Another Level**

**For:Beaut is different.**

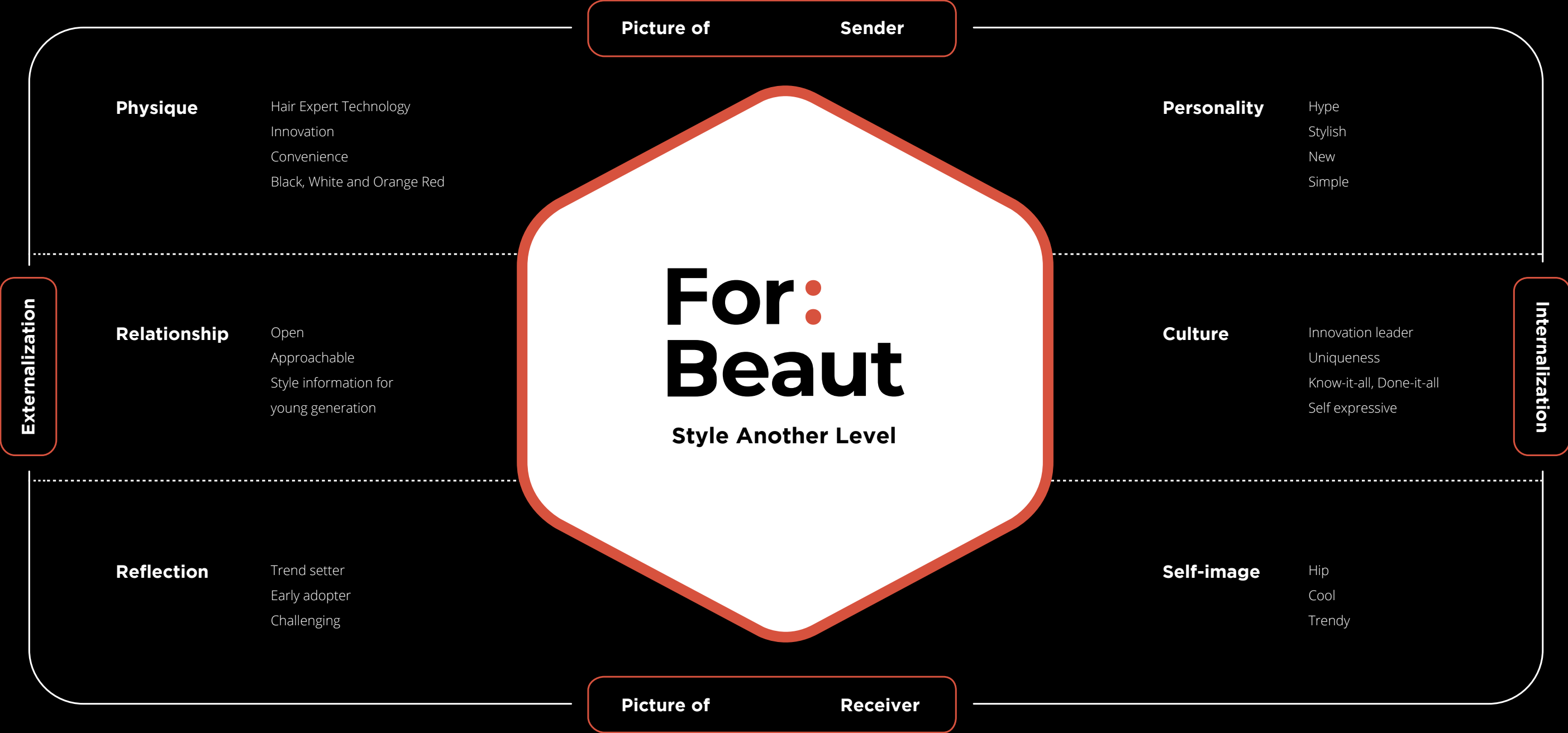
We are challengers against cliché, heading to the next level that other competitors can not be chased on. Top notch ideas are developing followed by countless studies and researches to get on the top of the industry.

**For:Beaut is always new.**

We are focusing on 'Hip & trendy generation' customers and their 'BEAUTY LIFE'  
For:Beaut will lead you to make your life easier and beautiful.  
Experience the ultimate 'BEAUTY LIFE' simply over the product.

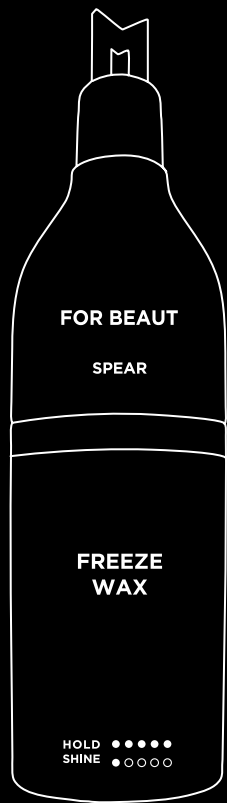
# For:Beaut Identity

For:Beaut Brand Identity Prism



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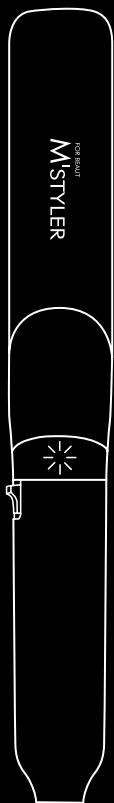


## Spear

### Technical Wax

Spear is a new type of wax that breaks the old frame of traditional hair wax. Spear is an innovative product from For:Beaut.

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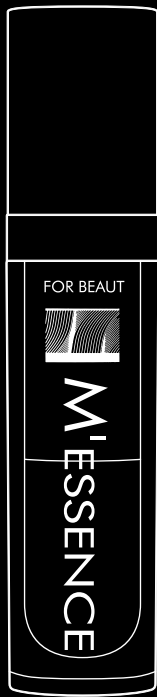


## M'Styler

### Mens Hair Straightener

Mens Hair Straightener  
M'Styler is the world first hair straightener for men in global market. M'Styler is one of For:Beaut's top seller.

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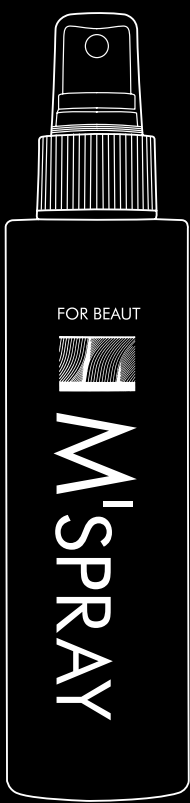


## M'Essence

### 2 in 1 Essence

M'Essence is global first dual effect spray-on type curling essence. M'Essence serves the charm of hair spray & essential oil.

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## M'Spray

### Double Coating Spray

M'Spray obtains double-coated polymer technology. M'Spray provides strong hold and consistency without clumping and stickiness.

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Technical Wax

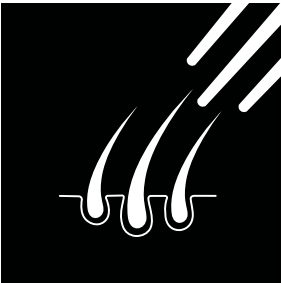
# SPEAR

Introducing For:Beaut.SPEAR, the Technical wax.

Three different textures of : Freeze, Movement and Pomade will lead you to the new world of styling.

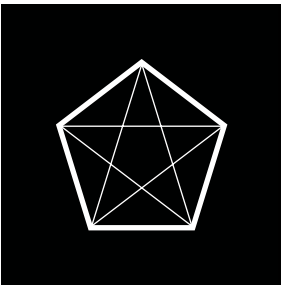
# Main Features:

For:Beaut SPEAR main features



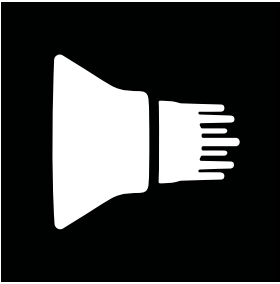
## Techniques of professional hair salon specialists.

What is the biggest difference between professionals and non-professionals when styling? The answer is styling your hair from the roots. Hair styling products should be applied from the roots of your hair to support structure, volumize, and for longer consistency. SPEAR is sensibly designed to style your hair from the roots. For:Beaut Spear supports your simple & perfect beauty lifestyle without the help of professionals.



## 11 magic combs

The significant values of beauty are: proportion, uniformity, and harmony. For:Beaut Spear is carefully designed by the rule of Golden Ratio to create pleasing and natural-looking compositions. The eleven magic combs serve you to express your style more in detail, freely. For:Beaut Spear's magic combs will assist to get sharp textures and natural curls for piercing hair style. Style another level with SPEAR.



## Delicate substance: Sub-SPEAR

Inside the spear cap, sub-spears are densely located, also designed by the rule of golden ratio. (2cm in height, 3.2cm in diameter) Sub-spears are small combs, fit for detailed styling of your hair to control flyaways on sideburn area. No down-perm needed with sub-spears. Save your pocket and say good bye to struggled days to press down your sideburns.



## Start of innovation

From the invention of pomade in ancient Egypt to commonly used gel & wax in modern age, hair styling always comes down with one drawback; the problem of sticky hands. For:Beaut Spear will set you free from the hassle of washing hands. Wherever & whenever, style away with For:Beaut SPEAR.



## A power of nature

Main ingredient of SPEAR is pine resin, extracted from pine tree. Pine Resin also has excellent anti-bacterial, anti-inflammatory traits to protect your scalp from many pollutants. SPEAR supports the strong hold and consistency throughout the day with pine resin's natural power.

Detail Features:

For:Beaut Spear detailed features



Easy-open lid for sub-spear with 'M' shaped top represents For:Beaut's styler series.



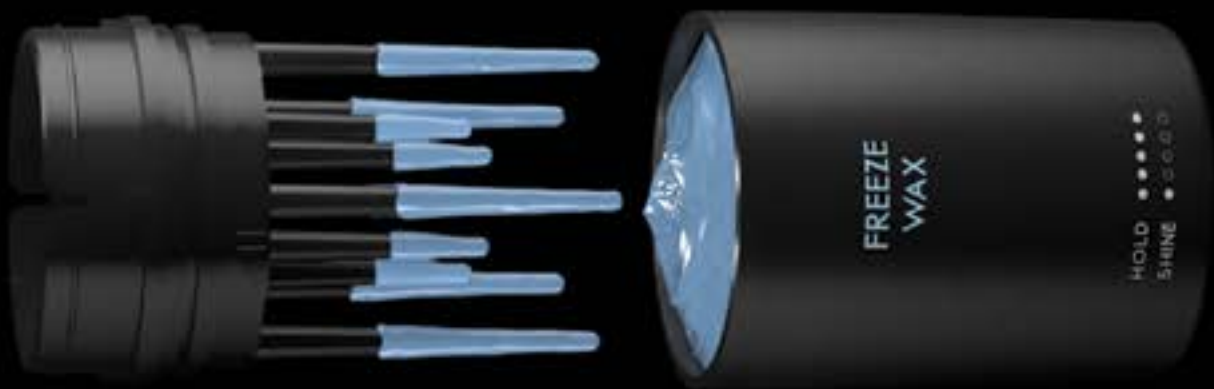
Leak prevention ring holds tightly between refill Cylinder and applicator.



Spear wax series are made with natural ingredient of pine resin.  
Resin has a great anti-bacterial, anti-inflammatory effect to protect your hair & scalp.



Ergonomic anti-slip handle, and light weight. Matte finished container design reflects For:Beaut's trendiness & uniqueness.



The sub-spear is suitable for controlling sideburns and finishing the details of your hair.



Fit on hand comfortably on any position when use. Sleek and smooth ergonomic grip for top to bottom.



11 magic combs will assist to get sharp textures and natural curls for piercing hair style.  
Care-free trendy styling without sticky hands.



We put the utmost effort on products to wash off easily. Applies for all For:Beaut products.

Products:

For:Beaut Spear detailed features



For:Beaut Spear product introduction  
Spear : H : 170mm x W : 48mm x D : 48mm  
Refill Wax : H : 80mm x W : 48mm x D : 48mm  
Capacity : 50g



Freeze Wax

Soft thickness texture for a long-lasting hold  
Delivers easy-to-distribute matte texture, shape, and separation

HOLD ●●●●●  
SHINE ●○○○○

Movement Wax

Flexible hold and low shine  
Provides you with clean, moldable texture and definition

○●●●● HOLD  
○●○○● SHINE



Pomade Wax

Extra-high hold and high shine  
Glossy texture helps slick back unruly spots and lift up lifeless hair

HOLD ●●●●●  
SHINE ●●●○○







Mens Hair Straightener

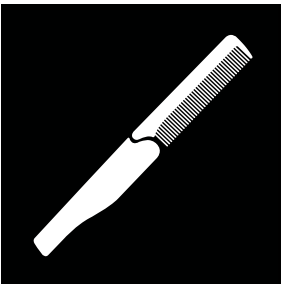
# M'STYLER

Defined the concept of 'Mens hair straightener'. M'Styler became a name for mens hair straightener in beauty industry.



# Main Features:

For:Beaut M'Styler main features



## Combing & Styling

Traditional hair straighteners had only focused on womens' long length of hair, shaped like clip-ons to hold and support long hair.  
M'Styler changed the point of view for short hair in hair straightener.  
Revolutionary techniques of heat-resistant PBT material sealed the teeth of combs combined with nano-ceramic plate on the bottom to boost style control.  
Brush with no fear of burning scalp!



## Fundamental

Fundamental features of M'Styler are smoothen the hair cuticle for boosting hair manageability, reduce frizz and flyaways of sideburns, and lift up lifeless hair.



## M 'Styler

M'Styler is the world's first mens hair straightener came into the world by numerous researches from respected hair specialists.  
M'Styler is a signature product of For:Beaut, which introduced mens hair device in beauty & hair industry.



## Big Bang

Since 2016, For:Beaut M'Styler trended quickly in beauty industry.  
We earned the reputation, and created a market of mens hair device.  
M'Styler is an undefeated leader in mens beauty business, M'Styler is widely considered as a synonym for 'Mens hair straightener'.

# Detail Features:

For:Beaut M'Styler Detailed Features



**Product information**

Product Size : 225mm x 25mm x 45mm  
Product Name : Electric Curling Iron Model / FB161  
Safety Certification Number : HD16001-07342A  
Power Consumption : 10w Rated Voltage - A.C 220v / 60Hz

**Precautions**

- 1. First, check the voltage before you connect the plug to the outlet.
- 2. Remove the comb from the machine, turn on the power, wait for the lamp to light up, and wait until the machine is heated.
- 3. After 10 seconds of preheating, fully connect the comb to the machine, then stick the comb to your scalp and use it as if you are brushing your scalp.
- 4. Turn the power off after use, unplug the machine, and store it in a safe place when the heat had completely cooled down.



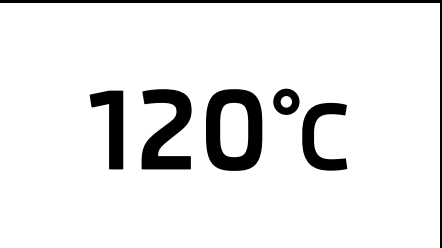
**Safety of your hair and scalp**

A ceramic-coated heat plate, which minimizes hair damage, is covered by a heat-resistant PBT brush for safe use, eliminating the risk of burn.



**Ergonomic Design**

The ergonomic design was applied by researching and analyzing the average hand size of male adults, line of sight during styling, and behavior patterns.  
Compact size for traveling and fit in any types of bag.



**Optimized Temperature Setting**

The temperature has pre-set to 120°, for healthy glow on your hair while minimize a damage.



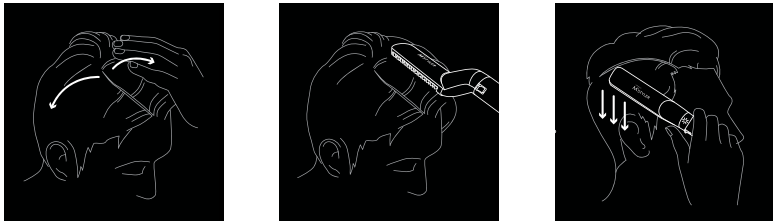
**Power Indicator**

15 seconds warm-up  
ON : Red lamp lights will go on  
OFF: Lamp light will go off

# How to Use:

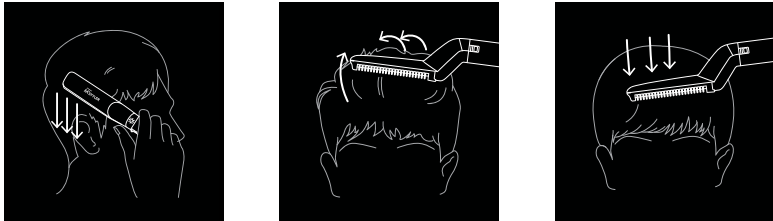
How to use For:Beaut M'Styler

## Pomade Style



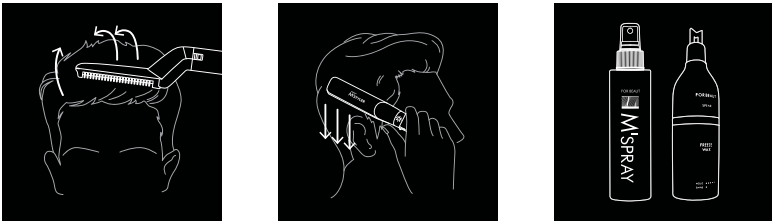
- 1. Part your hair as you wanted.
  - 2. Give volume on the crease, and giving the front a bit more attention for some volume.
  - 3. Slicking your side and finish off with pomade.
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## Dandycut Style



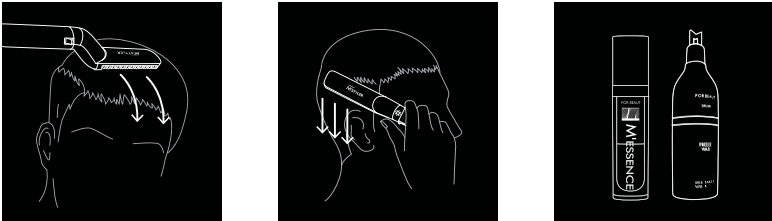
- 1. Press your side hair down.
- 2. Back combing of your top and front part upward.
- 3. Combing down the back of your head.

## Regent Style



- 1. Push the hair upwards and forwards.
  - 2. Press your side hair down.
  - 3. Finish off with styling product, as you need.
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## Crewcut Style



- 1. Starting with the top of the head, comb your hair forward and press it down.
- 2. Working the shorter hairs down and the longer hairs up.
- 3. Finish off with styling product, as you need.

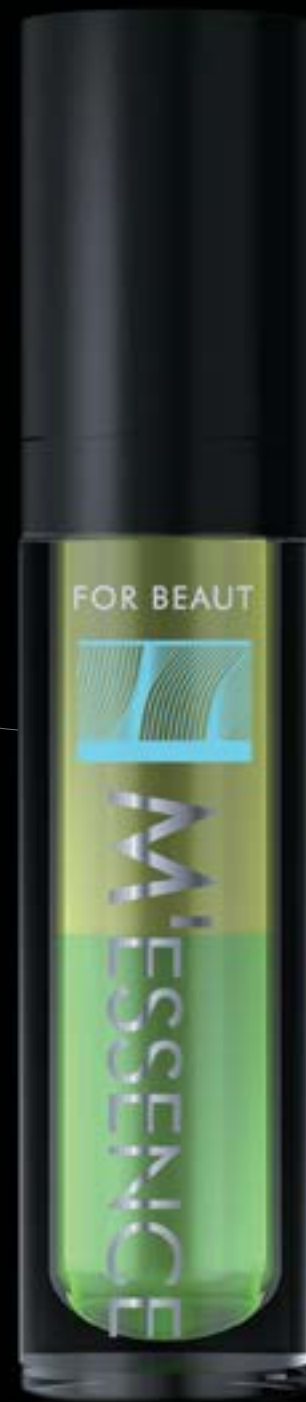


2 in 1 Essence

# M'ESSENCE

For:Beaut M'Essence is global first dual effect spray-on type curling essence.

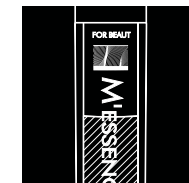
Nourishing the damaged cuticles and gives professional staying power without feeling stiff and or sticky.



Product Size H:140mm x W:30mm x D:30mm Capacity : 30ml

## Main Features:

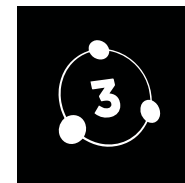
For:Beaut M'Essence Main Features



### 2 in 1

Upper part of the essence : An excellent no sebum along with protein loss protection

Bottom part of the essence : A finishing spray with shine and fixable hold



### Combination of 3 different oils

Buriti Oil : Great source of antioxidant

Argan Oil : Rich in nutrition

Peppermint Oil : Anti-bacterial, anti-inflammatory



### Fresh ingredients

Clean and light feeling delivered by peppermint oil, during the entire day.



### Structure support

For all types of hair M'Essence gives long-lasting structure support and body with technique of double coated polymer spray.



Double Coating Spray

# M'SPRAY

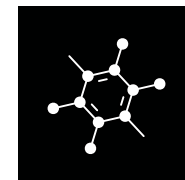
With double coating polymer technique, For:Beaut M'Spray provides a strong hold and high consistency that weightlessly condition for maximum movement.



Product Size: H:180mm x W:40mm x D:40mm Capacity: 150ml

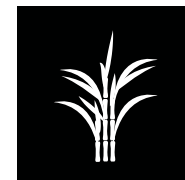
## Main Features:

For:Beaut M'Spray Main Features



### Micro-Polymer

The Micro-polymer complexes are form a light conditioning film on top of the cuticle that will then follow any shape the hair takes.



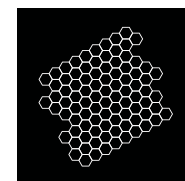
### Sugar beets

Amino acid from sugar beets extract gives nourishing & moisturizing on hair particles.



### Double coating

Two different size of molecules form a double layer on your hair, long-lasting hold for the day.

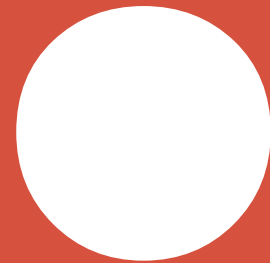
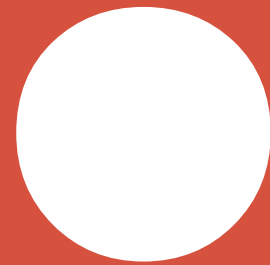


### Silk Protein

Protein loss protection by creating thin and smooth layer on your hair, gives polished shine and luxurious glow.

**For:Beaut**

**For More**



**Style Another Level**



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