

## **Product introduce**

### **HWAN INTERNATIONAL**

[President

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### Introduction

#### **HWAN INTERNATIONAL . . .**

We have established to export Korean cosmetics for skincare like a beauty mask sheet, etc. Our main goal is executing a general trading company to export the best quality of Korean cosmetics to countries around the world through consignment production of cosmetics. We are planning marketing directions for products which discusses product components and concepts with companies that have the technology of making cosmetics products, and then finally decide on the products through trial use and going into production. These finished goods will be delivered to buyers once production is completed.

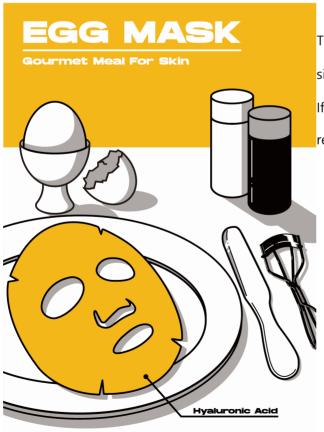
Our company is also preparing for B2B trade. we are preparing to lead the Korean cosmetics market in Amazone and Shopee and planning to export cosmetics worldwide. Among the countless products, most of them are priced rather than quality. But depart from their strategy, we have a marketing strategy that insists on price while placing importance on quality, if not high performance quality, we are not thinking of winning by price competition in the market. It is a strategy that can raise the price of products at reasonable prices while placing importance on quality, and it is a strategy that increases the customers' desire to buy them.

HWAN INTERNATIONAL Corp. is looking for a buyer who wants to keep trading with each other's trust first. Our company would like to make a win-win deal, we would like to continue the transaction through consultation.

# Product description

Our company is currently producing mask packs on consignment. Mask packs such as aloe, honey, orange, pomegranate, olives, cucumbers, and blueberries are common, but we are producing mask packs using egg effects on consignment, taking advantage of the fact that egg packs are not common and people often use eggs to make mask packs.

Egg mask packs are known to tighten pores, give skin elasticity, and help remove blackheads and prevent aging. We take advantage of these known effects that eggs have kept originally. These shortcomings will also be complemented and produced using manufacturer's technology and proprietary fabric that the pack sticks to the face. If the buyer want it, our company can send you samples actively.

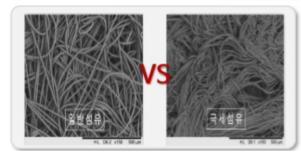


The image next to it is the product cover. The size is 130\*180(mm),

If the buyer wants to modify it, we will actively reflect the buyer's opinion as much as possible.







introduce the fabric of the mask pack.

As the concept of mask pack is egg pack, we are in the process of manufacturing egg pack products after agreeing with the factory that fits the concept. It was developed by the factory itself, and due to its nature, it is as thin as the inner lining of an egg shell, so it has super-high adhesion to the face and can perfectly adhere to fine wrinkles. Also, the advantage of the fabric is that it is very soft and sticks lightly to the skin with ultra-fine fiber, not ordinary fiber. It is also called an egg sheet. And there is the coolness of the mask sheet. Like a coating fabric, non-woven fabric has a moisture wrapping effect that dries the outside but does not dry the inside.

Our company is currently focusing on developing mask pack products and will send you samples when requested. In addition to mask packs, we are also preparing for color cosmetics and skincare development. You can request color cosmetics and skin care development in addition to mask packs.

I hope that you consider our proposal positively and ultimately have a good relationship with our company. Thank you very much for reading our product introduction.



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