

SiTa-X: A Smart Indoor Golf Swing & Putting Trainer

Practice your golf swing and putting at home, Get real-time feedback on your swing, Play on world-class golf courses

Story



- + SWING TRAINER
- + PUTTING TRAINER
- + SWING ANALYSIS
- + GOLF SIMULATOR

A SMART INDOOR GOLF SWING & PUTTING TRAINER

SiTa-X 

SiTa-X is the only golf swing trainer that can be swung indoors without fear of hitting the ceiling and has advanced swing analysis to help you improve your golf swing.

The **integrated 9-axis gyro sensor** collects data on **6-swing motions**.

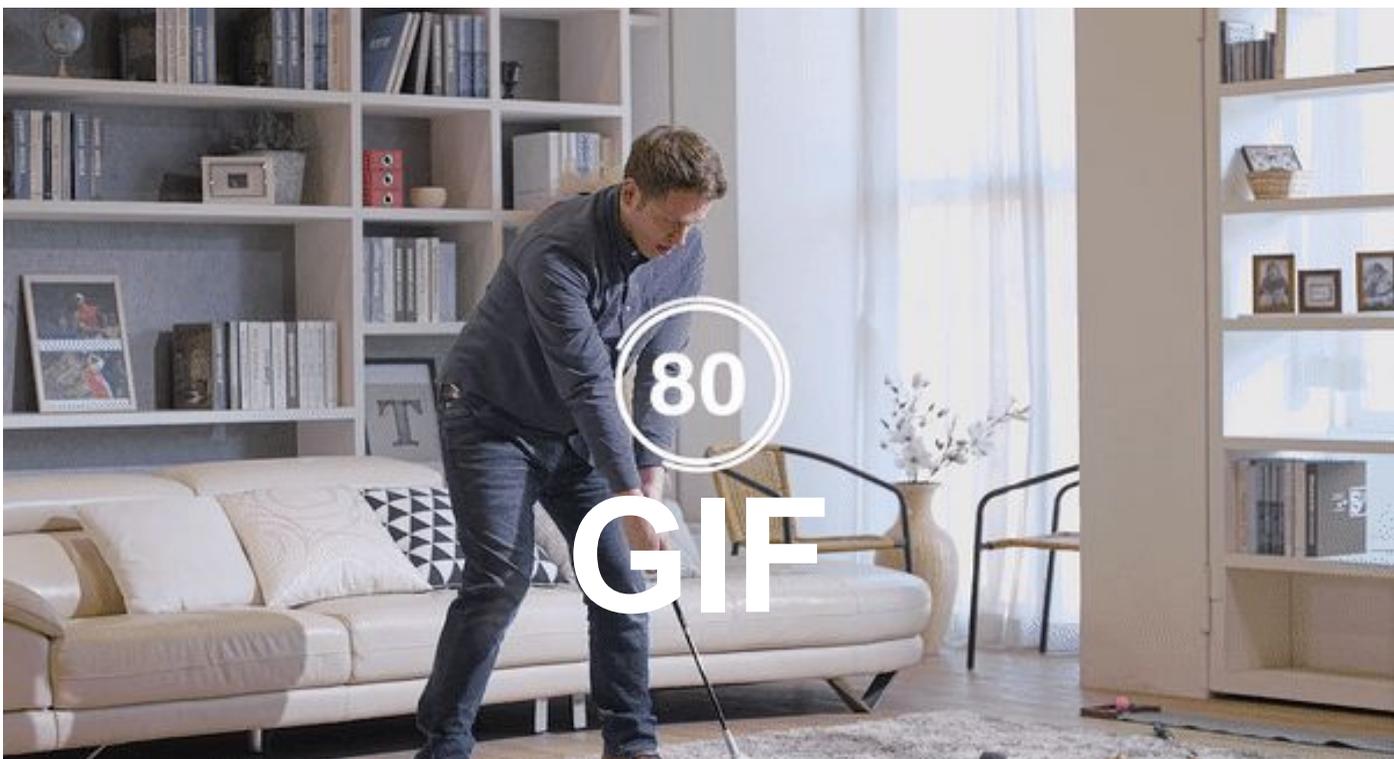
Its weighted head is perfectly balanced so it **feels like you're swinging a real golf club**. And, hit detection lets you hear when you've made contact with the ball.

Stop wasting your time swinging a trainer that's only counting your strokes.

Get the smart indoor swing trainer that gives you real-data on how to improve your golf swing and putting.



All This
Costs More Than \$1,000
And You Still Won't Know
How To Improve Your Golf Swing



Practicing Bad Habits Won't Improve Your Swing



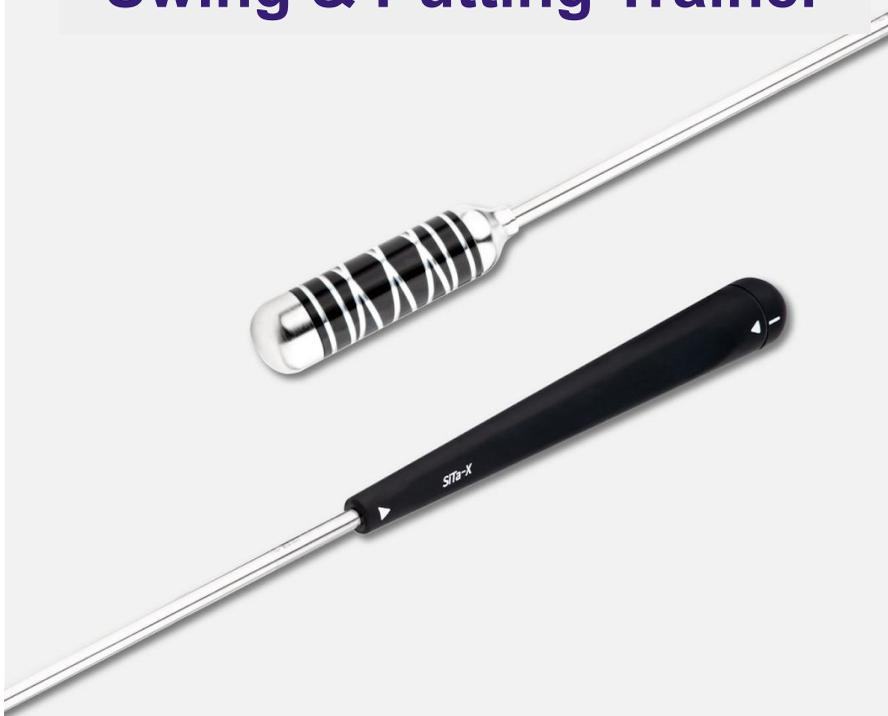
Golf swing trainers count the number of strokes you've taken, but they can't give you the feedback you need to make corrections to you swing.

You need a better way to practice your swings and get the feedback a golf instructor would give you.



SiTa-X

A Smart Indoor Golf Swing & Putting Trainer



PLAY ANYWHERE

Enjoy playing golf on world famous golf courses in your home or office.



GAME MODE

Play online and challenge other golfers in tournament play on a variety of pro golf courses.



ANALYSIS

AI analyzes your golf swing and putting across 6-swing motions.



**Play On Real Golf Courses
From the Comfort of Your
Home**



**Swing and Putting
Training in 1-Device**



**Multiple Game Modes
For Fun and Practice**



**Real Data To Help You
Improve Your Golf
Game**



**Challenge Other
Golfers Online**



**Real Tournament Play
Against Other Golfers**



7 Hrs Battery Life
200 Hrs Standby



BlueTooth 4.1



Micro USB
Charging



9-Axis Sensor
Integrated Into
Grip



SWING TRAINER



Durable
Lightweight
Shaft

PUTT TRAINER



Hear the Impact
on the Ball

The Ultimate Swing Trainer



SiTa-X



S**** G****



P***** T****

제조국가	한국	미국	한국
제조사	(주)아이균	S사	P사
자이로 센서 사용형태	9축 자이로센서 전용 스윙연습기	9축 axis 드라이버 클럽	6축 axis 퍼터 + 결합상품
가격	29만원	22~25만원	11~25만원
스윙분석	○	○	×
퍼팅분석	○	○	×
APP 지원	○	×	○
Right & Left	○	×	×
Handed	○	×	×



INTEGRATED SENSOR

Sensors built into the handle track 6-swing motions.

SWING TRAINING + PUTTING

Lets you practice your swing with drivers and irons, plus your putting.

한번에!



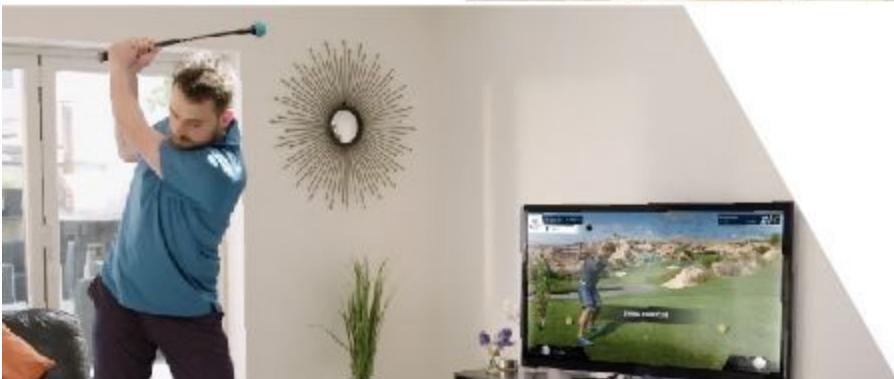
SWING ANALYSIS

센서

Collects and displays vital swing analysis data that can help you improve.

SHARE WITH FRIENDS

Optimally balanced so everyone can use it.



PLAY INDOORS

Designed to work in a variety of indoor environments.

Who Is It For?

SiTa-X is optimized for golfers of all shapes, sizes and experience levels. **Men, women and children can all use the SiTa-X** to practice their swing and enjoy the game of golf wherever they are.



The SiTa-X provides a wonderful gaming experience that children love. By using SiTa-X, children can develop their muscles, fine motor skills, cognitive and decision making abilities.



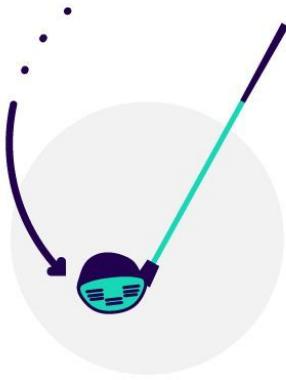
Golf instructors now have an invaluable tool to help them improve students' golf swings. The SiTa-X is fun to use, so golfers won't hesitate to play whenever they have the chance. This gives golf instructors the data they need to coach and improve golf swings during lessons.



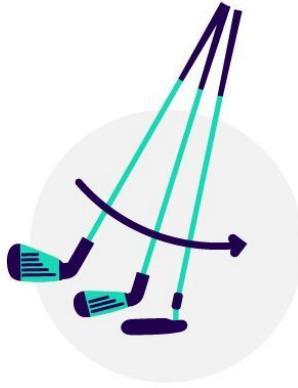
Use the SiTa-X anytime and anywhere you want when you can't make it to the driving range or golf course.



Smart Technology for a Better Golf Swing



Swing Analysis



Putting Analysis



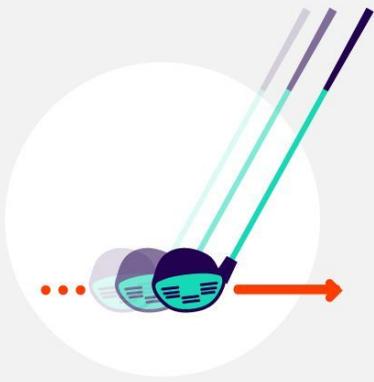
Hit Detection

Coaching yourself on how to improve your swing can be difficult and/or impossible if you don't have the right data. The integrated 9-axis sensor that's located in the grip of the SiTa-X collects all the data you need to improve your golf swing. It can also detect when you've hit the ball.

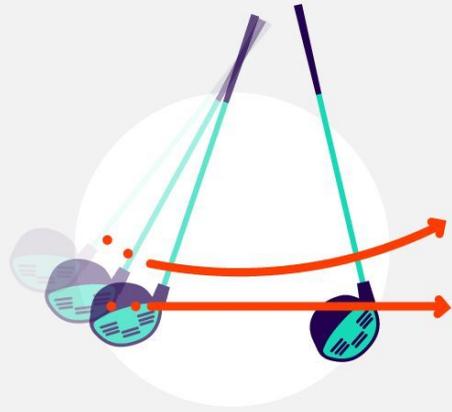




The 9-axis sensor collects data on these 6-swing motions.



HEAD SPEED



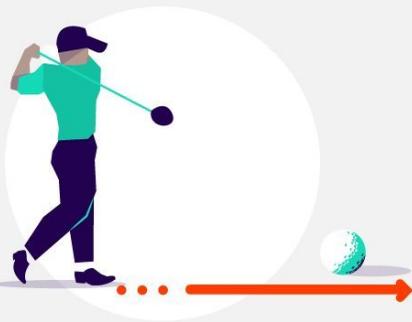
SWING PATH



SWING TEMPO



FACE ANGLE



DISTANCE



LAUNCH ANGLE

All data collected by the 9-axis sensor is sent to your smartphone for review. Inside the app you'll learn how well you're swinging the club and what you need to do to improve. It's like having a golf instructor in your home.



Be a Better Putter



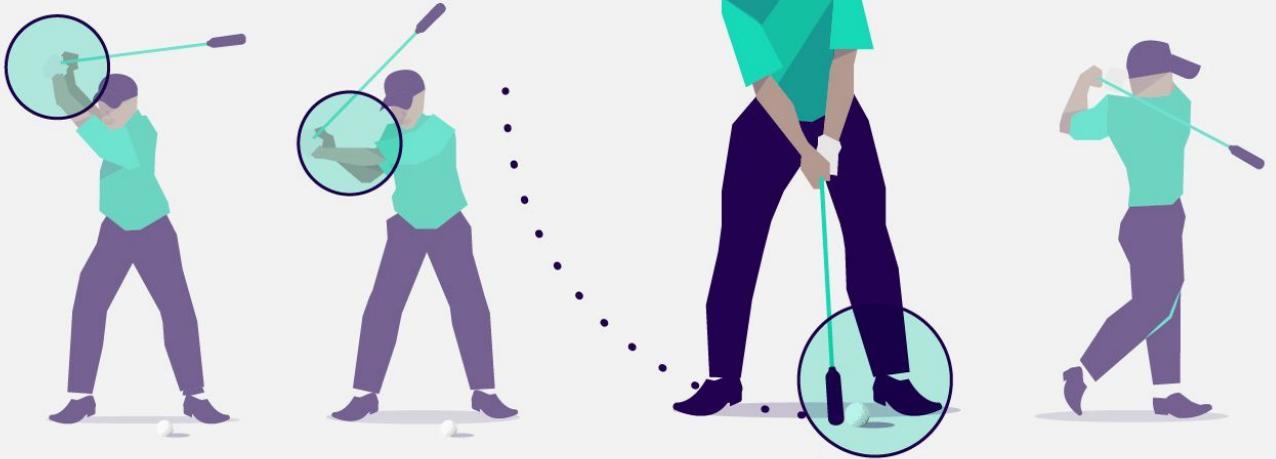
A good golf swing can get you down the fairway, but you save strokes with your putts. SiTa-X makes it easier to practice your putts without having to install a putting green in your home. And, you'll have all the data you need to sink more putts.

Hear The Impact

The **IMPACT ZONE** helps perfect your swing. As the head enters the impact zone, you'll hear the sound of a club hitting a ball. Using that sound, you'll be able to develop a rhythm and tempo that matches when the head hits the ball.



TING!



Play World-Class Golf Courses

SiTa-X gives you the opportunity to train and play against other golfers online. Experience real-world play in single match games, multiplayer, and tournament play. You can play on the world's most famous and difficult golf courses right from your living room.



Single Play

Practice your stroke, approach, and putting.

Multi Play

Up to four players can meet online and participate in an exciting game of golf.

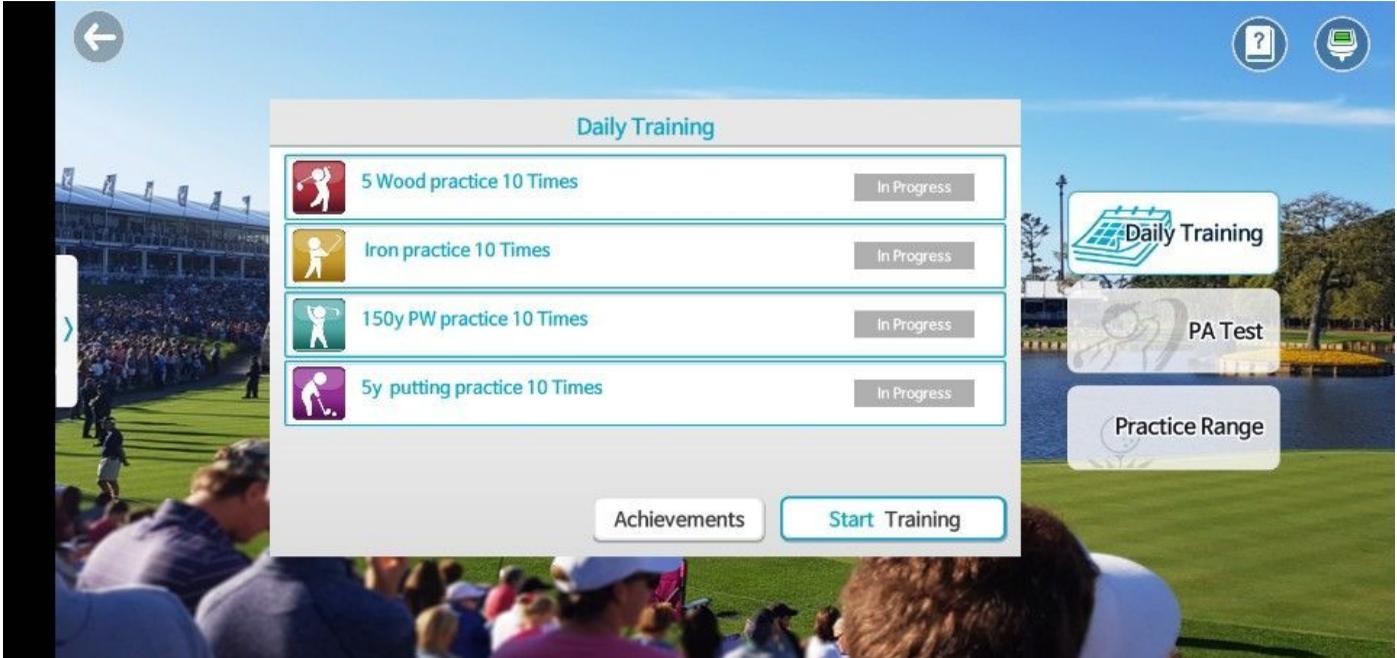
Nearest Pin Play

The golfer who lands the ball closest to the pin wins.

Train To Win

Daily Training

Improve your skills by working towards defined goals. An organized and systematic approach to practice helps improve core skills and techniques quickly.



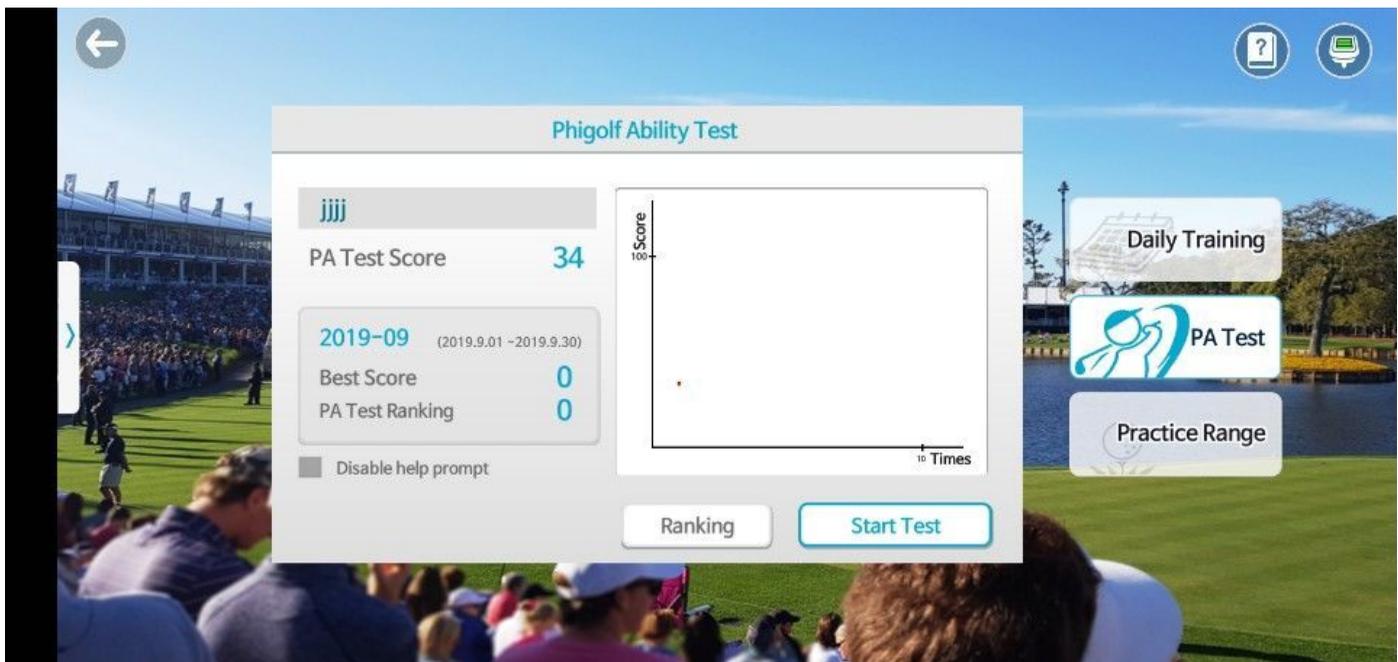
Play Ability (PA) TEST

PA Testing provides a clear understanding of a player's abilities. It's the best way for players to know what types of training programs they should seek out.

The test is divided into steps that measure the player's competency in 4-categories:

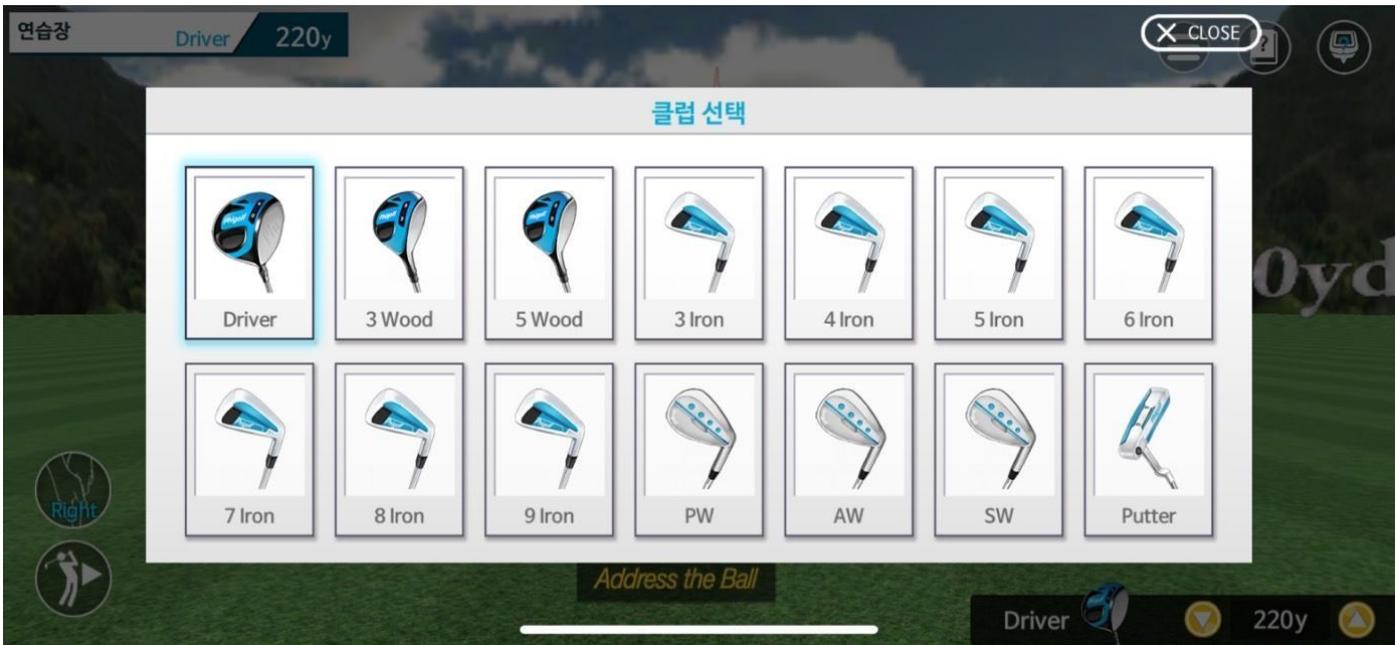
1. Distance
2. Approach
3. Putting
4. Consistency

Completing a PA Test lets players measure their personal skills so they can practice according to a defined program. SiTa-X intelligently creates a systematic swing training program to help players improve their swing.



Practice Range

In practice mode, you can practice with 14 different clubs. Choose from drivers to putters. Your swing data is automatically saved so you can check your skills with a replay at any time.



Swing Analysis

Build a better golf swing with consistent practice and review. Practice full swings, half swings, and putting.

Review your swing tempo, head speed, swing path, face angle, distance, and launch angle.

Then make the necessary adjustments and try again.

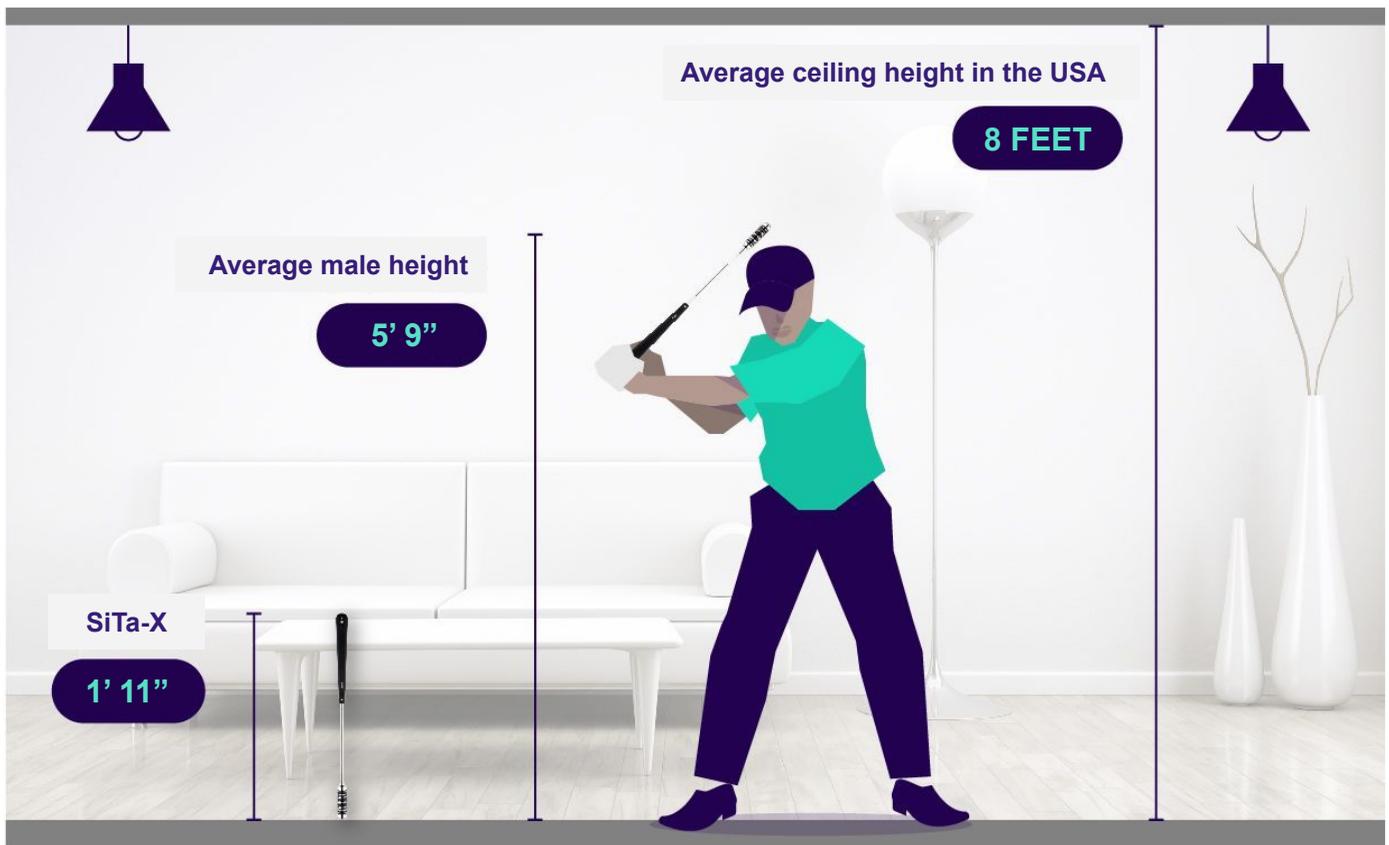


Perfect for Indoors

Other golf swing trainers and golf clubs are too long to effectively swing indoors.



The SiTa-X has an optimal length so a man of average height, in the USA, can easily swing the SiTa-X inside a room with standard 8-foot ceilings without any worries.



Specifications

Sensor Grip

270mm / 10.63"

Shaft

220mm / 8.66"

Head

110mm / 4.33"



MODEL NAME	SiTa-X
INCLUDED	SiTa-X, Charging Cable, Instruction Manual
MATERIALS	ABS, SUS, Aluminum, Eco-friendly Rubber
COLOR	Black
BATTERY TYPE	100mAh Lithium Polymer
BATTERY LIFE	7 Hours Run Time / 200 Hours Standby
CHARGE TIME	1 Hour
SENSOR INFORMATION	9-Axis Gyro
WIRELESS CONNECTIVITY	BlueTooth 4.1
RANGE	10 Meters / 33 Feet
APP SUPPORT	iOS 9.0+ / Android 5.0+
DIMENSIONS	600 x 37 x 37mm / 23.32 x 1.46 x 1.46 inches
WEIGHT	450g / 16oz

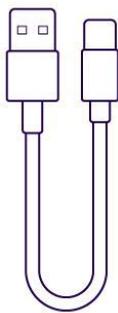
Timeline



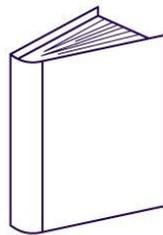
What's Included



SiTa-X Golf Swing Trainer



Micro USB Cable



Instructions



PhiGolf App

Rewards

더블 울트라
얼리버드

598,000원
310,000원



48%

2 × 시타엑스

싱글 울트라
얼리버드

299,000원
164,000원



45%

1 × 시타엑스

싱글 슈퍼
얼리버드

299,000원
173,000원



42%

1 × 시타엑스

싱글
얼리버드

299,000원
182,000원



39%

1 × 시타엑스

와디즈
리워드

299,000원
191,000원



36%

1 × 시타엑스

PhiGolf Team

Since 2013, the PhiGolf team has pursued one goal: **Make golf practice fun!**

We started our journey by developing a multi-platform golf simulation that worked on TVs, tablets, and smartphones. It took us almost 4-years of prototyping and development but by the end we had created our own unique swing analysis algorithm that could help golfers of any skill level improve their golf game.

**IMAGE OF PHIGOLF TEAM DEVELOPING
SITA-X**

The next step in our journey led us into developing hardware. Now we were able to combine our swing analysis algorithm with real-world practice at home, at the driving range, and on the golf course.

**IMAGE OF PHIGOLF TEAM DEVELOPING
SITA-X**

Today marks another milestone in our quest to improve everyone's golf game. This is our first integrated product that combines our software with our hardware. We thank all of you for coming along on this journey with us over the last several years. And we're looking forward to seeing what happens next.



Risks and challenges

The SiTa-X combines our existing PhiGolf hardware and software into a new sleek form-factor. There have been challenges integrating the hardware and software into the new form-factor, but through prototyping and testing, we've been able to work out how to manufacture the SiTa-X properly.

We're experienced in manufacturing and delivery of golf products. And we've delivered PhiGolf to more than 6,000 crowdfunding backers already. We feel confident that we have the experience necessary to create and deliver the SiTa-X.

Our partners and manufacturing facilities are ready and waiting to make the SiTa-X, and we've taken steps to ensure prompt delivery once manufacturing is completed.

If any issues during manufacturing or shipping do occur, we'll inform you, our backers, as soon as possible and we'll let you know how we're going to solve the problems.

Thank you for your support and believing in PhiGolf.