



Company / Product

Introduction

Table of Contents

01. About Us

- Company Overview
- Company Introduction
- Company Organization Chart

02. Product Introduction

- Product Introduction
- Panorama View of Production Plant
- Pictures of Production Process

03. Business Plan

- Business Plan

04. General company description / Activities

- Present Status
 - Media Exposure
 - Partnership Agreements
 - Certificate Documents
-

01

Company Overview

About Us

❖ **Company Name**

ACHIM Co., Ltd.

❖ **Date of Establishment**

August 20th, 2015

❖ **Production and Sales items**

HACCP certified manufacturing plant /
Specialize in the production of HMR
convenience food made from
agricultural, livestock, and seafood products.



01

About Us

Company Introduction

We have invested heavily in product research and development for 4 years. As a result, we have an individual sterilization method that is different from the existing technology.

HACCP certified factory produces individual sterilization products for agricultural, livestock and marine products. It is a future growth company with excellent growth potential that takes less than six months to enter convenience stores and supermarkets.

It is a domestic manufacturing innovation company that is not only gaining rapid growth in the domestic food market by applying the best quality food development technology, but also showing great interest in 60 overseas markets such as Southeast Asia, Europe and the United States.

We are ACHIM Co., Ltd., a fast growing, innovative company that is leading the rapid expansion of the HMR market.

01

About Us

Company Organization Chart

CEO

Seongnam Office

Production Management Team

Logistics Management Team

Quality Control Team

Product Lab

Sales Center

Online Division

Sales Team

Marketing Team

Customer Support Team

Offline Division

Sales Team

Accounting Team

China Office

Production Management Team

Quality Control Team

Overseas Business Team

02

Product Introduction

Product Introduction

Achim Egg(Retort hard-boiled egg)

(HACCP Certified, Non-antibiotic Egg 100%, Store at room temperature for 12 months)



02

Product Introduction

Product Introduction

Achim Sweet Potato (Whole & sliced)

(HACCP Certified, Sweet Potato 100%, Store at room temperature for 12 months)



Whole



Sliced

02

Product Introduction

Product Introduction

Achim Dried Sweet Potato, Achim Dried Roasted Sweet Potato

(HACCP Certified, Sweet Potato 100%, Store at room temperature for 12 months)



02

Product Introduction

Product Introduction

Achim Sweet Pumpkin

(HACCP Certified, Sweet Pumpkin 100%, Store at room temperature for 12 months)



02

Product Introduction

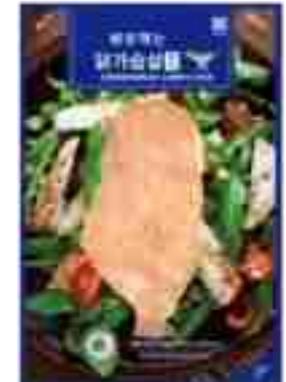
Product Introduction

Three Types of Chicken Breast

(HACCP Certified, Store at room temperature for 12 months)

Achim Chicken Breast

Salt Free & Smoked & Garlic & Curry



Achim Chicken Breast Steak(KalBi)

Achim Chicken Breast Cube

Original & Red Pepper



02

Product Introduction

Product Introduction

Chicken Breast Sausage

(HACCP Certified, Store at room temperature for 12 months)



Achim Chicken Breast Sausage Original & Hot Pepper

02

Product Introduction

Product Introduction

Achim Grilled Salmon Steak

(HACCP Certified, Salmon 94%, Store at room temperature for 12months)



Achim Grilled Salmon Steak Pack & Case

02

Product Introduction

Product Introduction

Achim Porridge Mixed Nut & Sweet Pumpkin
(HACCP Certified, Store at room temperature for 12 months)



02

Product Introduction

Product Introduction

※ “GS Convenience Store’s Single-Serving Meal Series”

Press report related to our company in JoongAng Ilbo



GS25가 2월 28일 편의점 업계 최초로 출시한 한끼 연어스테이크는 칠레산 냉장 연어를 121도에서 스팀 가열해 GS25 전용 소스인 사우전드 아일랜드와 동봉해 출시한 상품으로,レンジ업 30초면 언제 어디서든 간편하게 취식이 가능하다.

1팩(용량80g)당 가격은 3800원으로 3월 말까지 2개 구매 시 1개를 무료 증정하는 행사를 진행한다.

02

Product Introduction

Product Introduction

※ Features and Principles of Products



1. Our products are steamed without water and it makes food taste better.
02. Store room temperature, not refrigerated and frozen.
03. It's easy to eat right away.
04. Individual sterilized packaging.
05. Ceaseless efforts to develop healthy food.

02

Panorama View of Production Plant

Product Introduction



***Plant in South Korea** : 16, Dunchon-daero 466beon-gil, Jungwon-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

***Plant in China**: 618, Lido-gil, Lido town, Youngsung-si, Shandong Province of China

***Plant in Vietnam**: In ready.

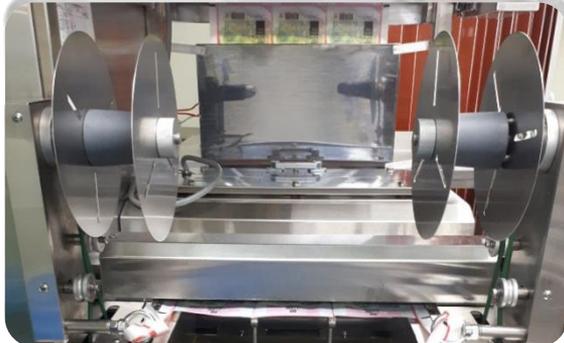
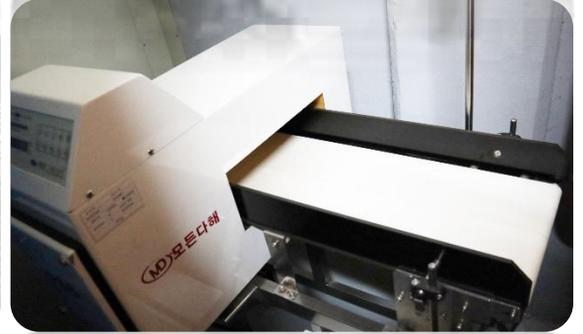
* **Laboratory** : 215, Galmachi-ro, Jungwon-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

***Business Office** : 10, Seongnam-daero 858beon-gil, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

02

Product Introduction

Pictures of Production Process



03

Business Plan

Business Plan

Technology **T**

We have taken efforts to develop new diverse and differentiated products. We have initiated a joint response strategy to increase the size of the retort market between alternative foods.



Technology

D **D** Distribution

We utilize various markets such as discount stores, hypermarkets, PBs, food material distributions, and online shopping malls.



Distribution

Research **R**

Along with maintaining profits, the most important thing we focus on is producing and processing products that meet the needs of the consumer. We will solidify our competitiveness by securing high standards of taste and hygiene through endless research and development.



Research

C **C** Certification

We have secured stability through various official certifications, such as HACCP, inspection reports, processing plant registration certificates, antibiotic free certificates, etc.



Certification

04

Present Status_Where We Sell(Channels)

General Company description/Activities



04

General company description/Activities

Present Status

(Special Sale of Snacks for Large Companies)



04

General company description/Activities

Present Status

(Social Commerce & Open Market & Closed Mall)

AUCTION. 11번가

TMON

coupan
GIFT CARD

G
market

G9

 **인터파크**

위메프

emart mall

LOTTE.COM

GS SHOP

AK
MALL

 **국민의 공명품소장**
Shopping

NS **NS홈쇼핑**

Shopping Smart
CJmall

04

General company description/Activities

Present Status

(Export to overseas)



Achim Chicken Breast Original & Smoked Garlic & Curry
Achim Chicken Breast Sausage Original & Hot Pepper

04

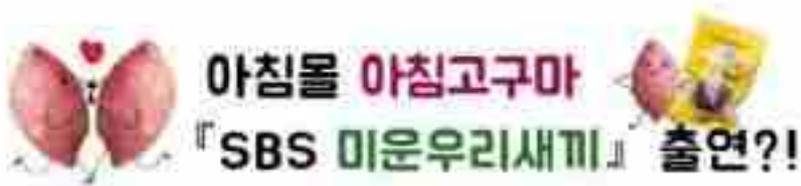
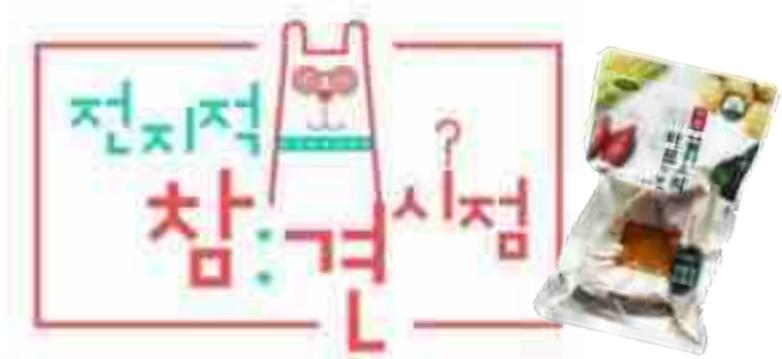
Media Exposure

General company description/Activities



04 Media Exposure

General company description/Activities



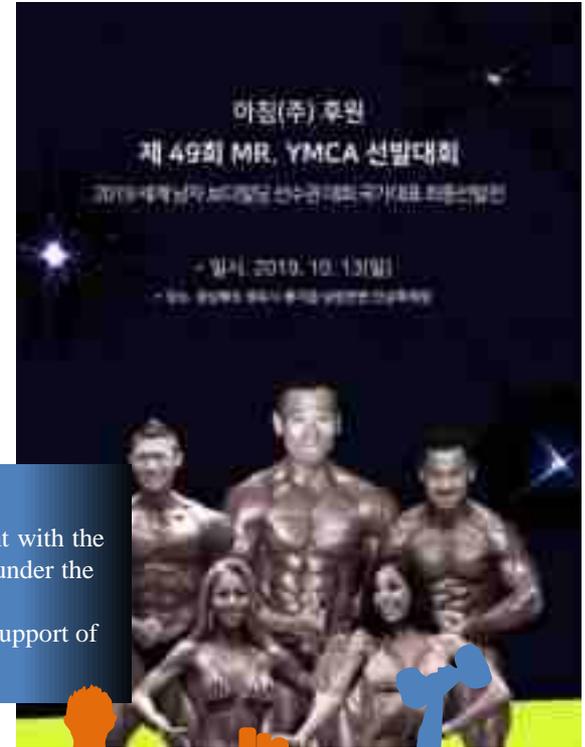
04

Partnership Agreements

General company description/Activities



2019
Signed an exclusive partnership agreement with the Korean Bodybuilding Fitness Federation under the Korean Sport & Olympic Committee.
We have confirmed the sponsorship and support of national players.



04

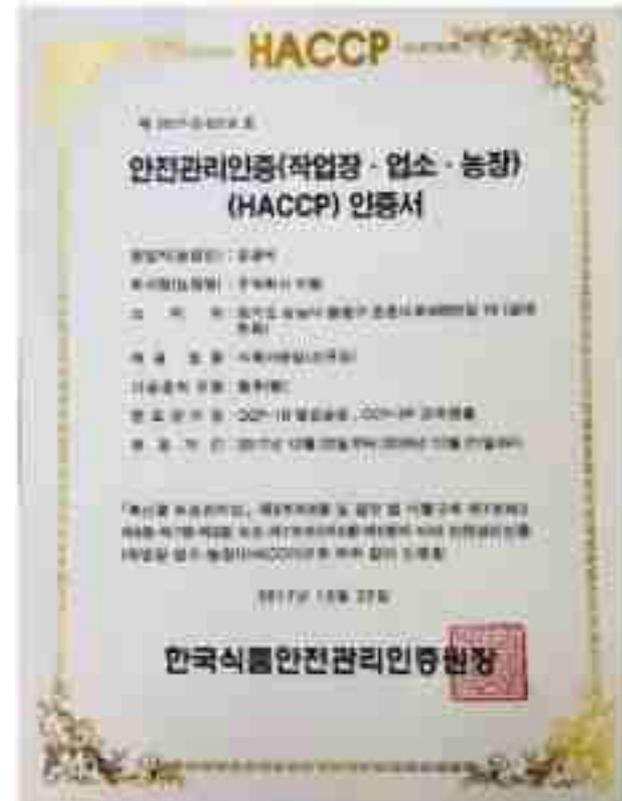
Certificate Documents

General company description/Activities

Hazard Analysis and Critical Control Point (HACCP)
-Applied Business Certificate



Safety Management Certification (Workplace · Business · Farm)
(HACCP) Certificate



04

General company description/Activities

Certificate of Patent (Processing Method), Certificate of Trademark Registration



04

Certificate Documents

General company description/Activities



제4장 결론

→ 설정한 품질지표 중 결정계수가 가장 높은 관능평가의 0 차원응답으로 35℃에서 15.09 개월과 유통기한이 산출되었다. 하지만 유통 과정중의 외부적 요인을 고려하여 실제 유통기한은 단축될 수 있으므로 실험기간(15.09 개월) × 안전계수(0.8) = 12.07 개월로 추정하지만 실험기간에 따른 최대 유통기한은 12 개월 이내로 하는 것이 바람직하다.
(단, 본제품은 25℃이하로 유지 관리되어야 한다.)

(Achim Salmon Steak) Report on the Results of the Expiration Date Experiment

Chapter 4. Conclusion

→ The expiration date of 15.09 months was calculated at 35°C as the zero-order response of sensory evaluation with the highest determination coefficient among the quality indicators set. However, the actual shelf life is shortened when taking into consideration the external factors in the distribution process. The shelf life period can be estimated to be the experimental period (15.09 months) X the safety factor (0.8) which equals 12.07 months. The maximum shelf life of the test period is therefore preferably within 12 months.

(This product should be maintained at a temperature below 35°C.)

Thank you